Product Design Portfolio.

Sarthak Tavate

2023







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CV Sarthak Tavate

As an ambitious and perseverant individual, I am always keen on learning new skills and getting hands-on experience in the product design field. Form and functional problem solving through design process is my key area of interest.

Education.

L'Ecole de Design, Nantes, France

Exchange Student, Brand Design (2021)

MIT Institute of Design, Pune, India

BDES. Product Design (2018 - 2022)

Experience.

Accenture (Aug 2022- current)

As a UX Designer, worked on internal Accenture projects for the top management. As a 3D designer, worked on a Metaverse project for a Japanese leading beauty and wellbeing MNC.

Schneider Electric (Jan 2022- April 2022)

As an intern worked on a product that commercialized.

Achievements.

A'design Award Winner (Gold)

A' Design Award is the World's largest, most prestigious and influential design accolade, the highest achievement in design.

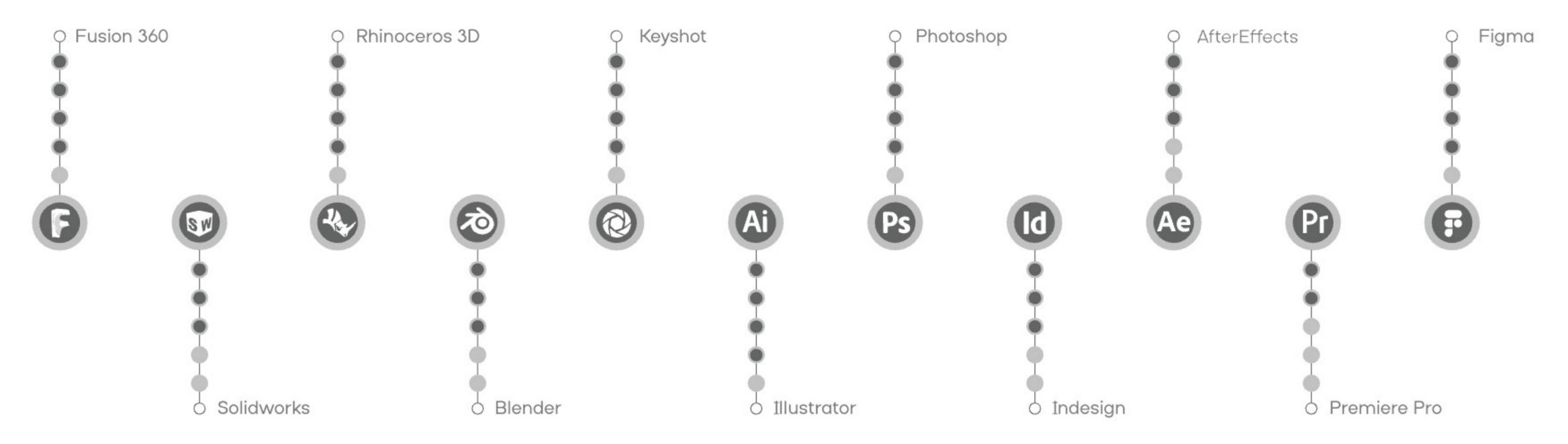
Exibition at MOOD, Italy

Physical exibition of design at the Museum of Outstanding Design (MOOD) held on 18th June 2021 in Como, Italy.

International Stage

A non-member esteem at the World Design Consortium (WDC). International publications in Packaging of the World, Designers.org, Recursos Culturales.

Software Skills.



Analogue Skills.

- Research
- Sketching
- 3D Modelling
- A 3D Rendering
- Prototyping

Languages.

- **E** English
- ह Hindi / Marathi
- French (Beginner)
- Italian (Beginner)

Extra Curricular.

- Inter-batch Football Team
- Inter-college Table Tennis Team
- Sports Meet swimming relay
- Sports Meet cricket Team



APC Expedition





Pineapple Pins







Vacuum Hex



Philips z Speaker







APC Expedition

Internship | Graduation Project

4 months | 2022



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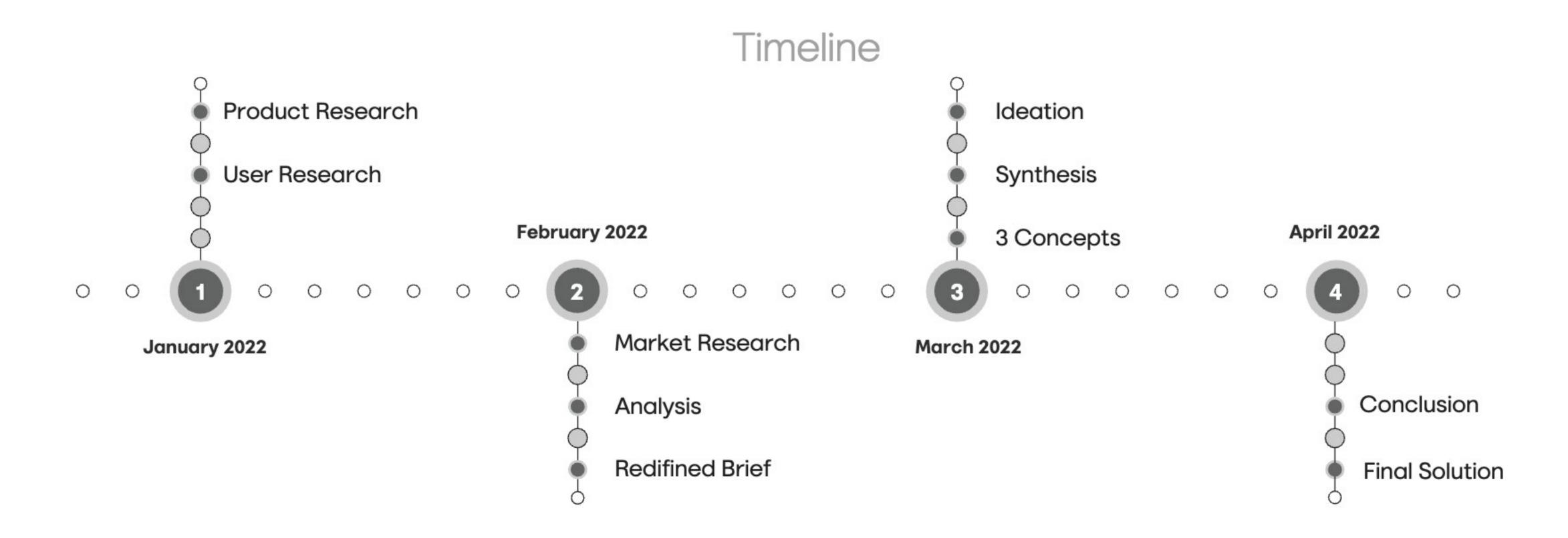
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About the Project

Design Brief

Redesign the Schneider Electric APC's Back-UPS Pro series of Uninterruptible Power Supply devices in a new context with new features and attributes.



About the Product

What is an Uninterruptible Power Supply device

An uninterruptible power supply (UPS), also known as a battery backup, provides backup power when your regular power source fails or voltage drops to an unacceptable level. A UPS allows for the safe, orderly shutdown of a computer and connected equipment. The size and design of a UPS determine how long it will supply power.

Schenider Electric's APC Back-UPS Pro

Compact Design Line Interactive UPS with Load Capacity of 1500VA. Output Frequency (sync to mains): 47 - 63 Hz Sync to mains. Three Battery Backed up and Surge Protected 6A, 2/3 Pin Output Power Socket. Automatic Voltage Regulator (AVR) with Wide Input Voltage Range 145-290V, Transfer Time - 10 ms typical: 12 ms maximum 1x7.2Ah Battery provides 20 - 75 min. Back-Up time as per the load. Generator Compatible; Compatible with low power loads e.g. Wi-Fi router, DSL modem. Cold start capability allows the load to power on just on battery; Stays quiet during a changeover from mains to generator.



Product features

Ideal Backup Power For Outdoor Camping Travel:

The power station is only $9 \times 5.5 \times 7.5$ inches, easy to carry wherever you go. Portable power supply features plenty of ports for most kinds of appliances. PURE SINE WAVE AC output ports(110V 300W, 500W peak), DC output ports(12&24V 96W), USB output ports(5V/3.1A max), 18W type-c output port.

110V Pure Sine Wave AC Output:

Pure sine wave power will protect your sensitive devices, to have a better working performance. More than 10 years specializing in lithium-ion battery products.

Solar Generator With 100W Solar Panel:

Get the power any where, fully charged by solar panels in 7 hours with full sun light.

Eco-Friendly Clean Outdoor Power:

Safeguards you and your devices by over-voltage protection, over-current and over-temperature protection. Battery Management System (BMS) can continue to escort you.

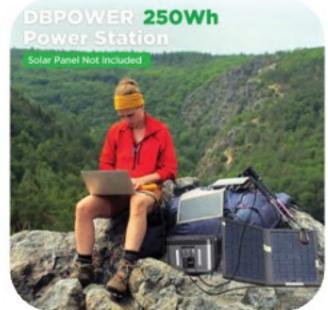
Package Includes & Customer Service:

300W Portable Power Station, User Manual + Accessories.













Product ergonomics

The portable power station is a mobile product with it's own carrying handle. Ideally the weight of a power station depends on the capacity of charge it can hold. Average sized portable power stations of 250 wH weigh approx. 4kg. Taking this specification into consideration, the ergonomics of the product were experimented with a singular 4kg with a similar grip.

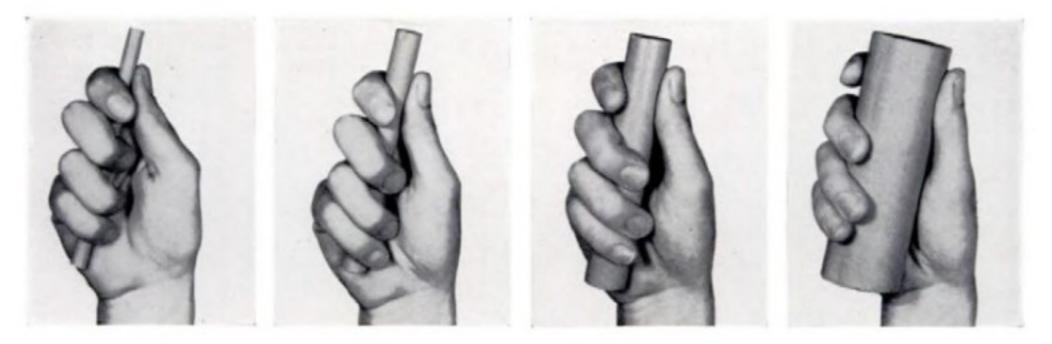


Figure 12 "An arbitrarily chosen series of postures illustrating some of the phases of the power grip complex." (Napier, 1956)



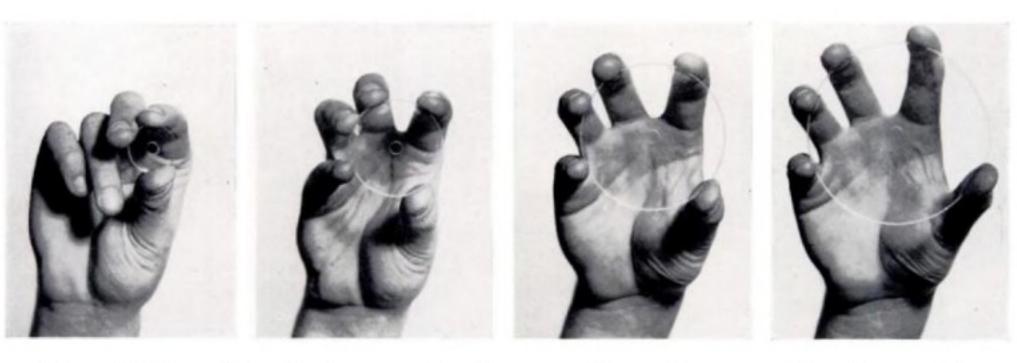


Figure 13 "An arbitrarily chosen series of postures illustrating some of the phases of the precision grip complex." (Napier, 1956)

Power grip is always to be preferred over a precision grip when a larger muscular force must be applied to hold the object. The precision of a power grip relies on the position of the thumb. Where there is little or none need for precision, the thumb wraps around the digits to help contribute to the grip force of the rest of the fingers.

REBA ergonomics

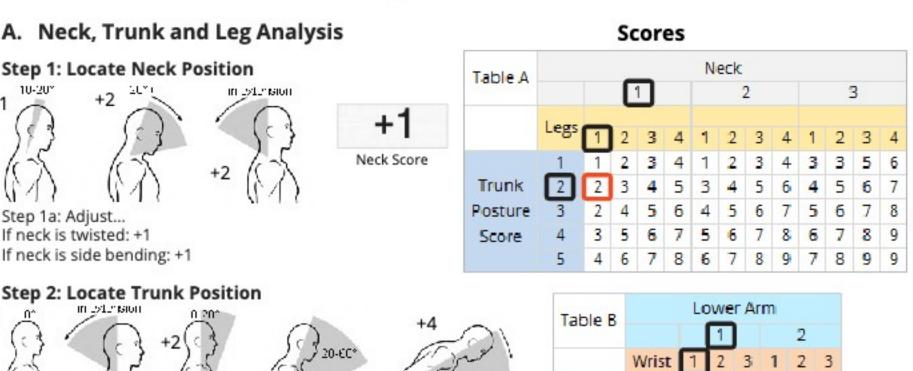


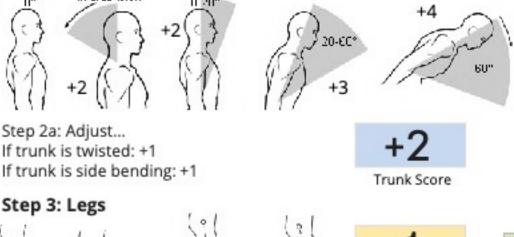
Carrying 4kg weights in a backpack as an alternate carrying methodology

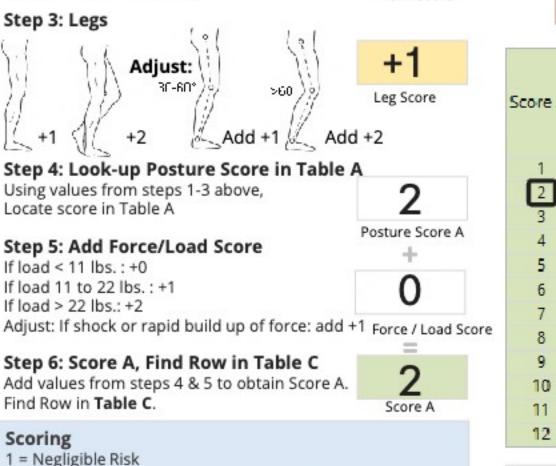
REBA

The Rapid Entire Body Assessment (REBA) was developed to "rapidly" evaluate risk of musculoskeletal disorders (MSD) associated with certain job tasks.

REBA score 3 means that the person is in a low risk condition but must ensure precaution when working excessive hours with repitition. Frequent breaks are required whenever necessary and wrist flex exercises must be practised in regular intervals.





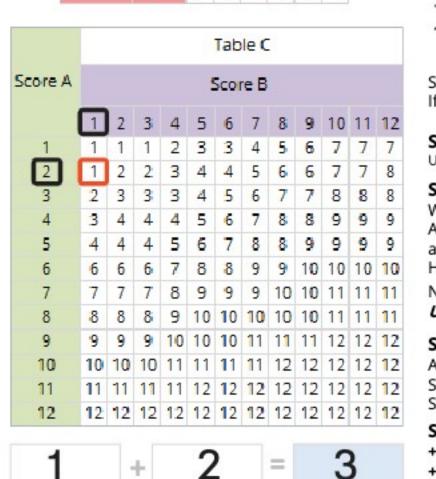


2-3 = Low Risk. Change may be needed.

11+ = Very High Risk. Implement Change

4-7 = Medium Risk. Further Investigate. Change Soon.

8-10 = High Risk. Investigate and Implement Change



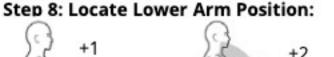
Activity Score

Table C Score

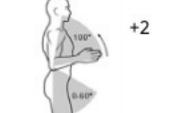
8 8 8 9 9

REBA Score

Step 7: Locate Upper Arm Position: +1 +2 +2 i - extension 20° 20° 20° 20° 21 45° Step 7a: Adjust... If shoulder is raised: +1



If arm is supported or person is leaning: -1





Upper Arm Score

Step 9: Locate Wrist Position:

If upper arm is abducted: +1

B. Arm and Wrist Analysis





Step 9a: Adjust...
If wrist is bent from midline or twisted : Add +1

Step 10: Look-up Posture Score in Table B Using values from steps 7-9 above, locate score in Table B

Step 11: Add Coupling Score

Well fitting Handle and mid rang power grip, good: +0
Acceptable but not ideal hand hold or coupling
acceptable with another body part, fair: +1
Hand hold not acceptable but possible, poor: +2
No handles, awkward, unsafe with any body part,
Unacceptable: +3

Step 12: Score B, Find Column in Table C
Add values from steps 10 &11 to obtain
Score B. Find column in Table C and match with
Score A in row from step 6 to obtain Table C Score.

Coupling Score

Score B

Posture Score B

Step 13: Activity Score

- +1 1 or more body parts are held for longer than 1 minute (static)
- +1 Repeated small range actions (more than 4x per minute)
- +1 Action causes rapid large range changes in postures or unstable base

Technical parameters



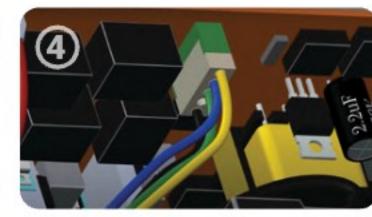
The UPS contains a battery, transformer, and a Motherboard, there is also a daughterboard for the front panel.



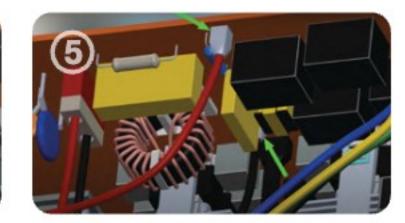
There is a 12V 7.2 Amp-hour Lead-acid battery, with a fast-charging voltage of 14.5 to 14.9 volts, and a standby charge of 13.6 to 13.8 volts.



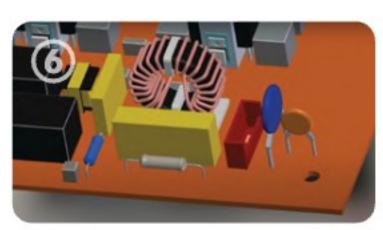
And, These 4 wires are from the primary winding of the transformer. The black wire is common and other wires are different taps.



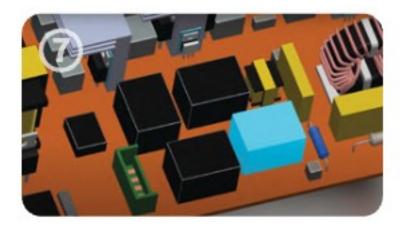
The 4 wires are connected to the Motherboard through this pin. Then we have these two wires, they are connected to the output sockets.



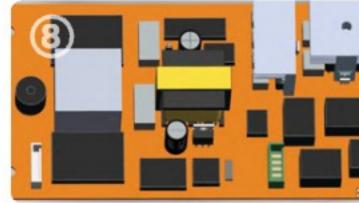
These are the components of the board. This **red** connector is the input from the mains AC. This is the safety and filter section for the input.



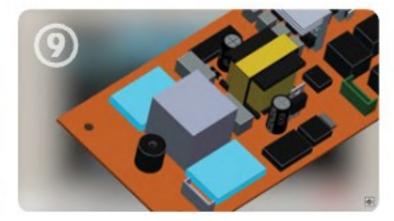
There is a MOV, or varistor, safety capacitor, filter capacitor, coupled inductor, and fuse.



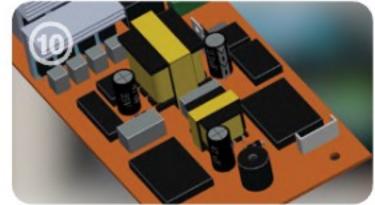
There are 4 relays, the first relay is used to connect the live wire to the circuit. When the UPS is shut down, the live wire is disconnected from the rest of the circuit.



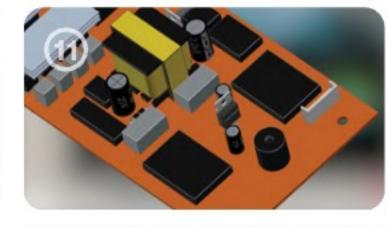
This is the charger circuit used to charge the battery and to keep 13.6 to 13.8-volt continuously at its terminals.



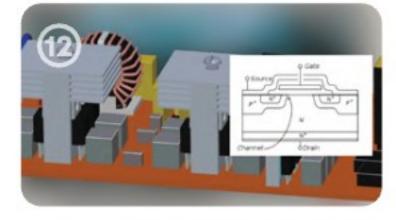
The diode and resistor are below the PCB as block components. Now, these blocks contain the main controls of the board. They are used to monitor and control all the parts of the circuit.



The power supply for controllers, can be a small transformer with a rectifier and a filter. Or it can be a voltage regulator.



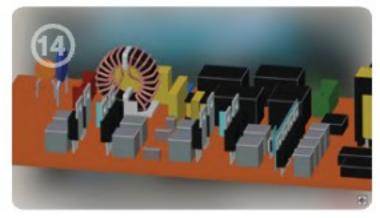
As the controllers use very low current, voltage regulators can be used or any other type of power supply can be used.



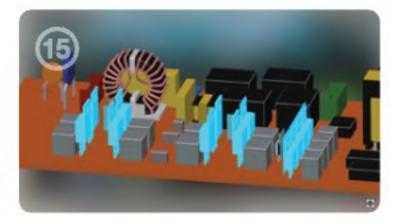
The back of the power MOSFETs is connected to its drain terminal, hence we use the heatsink as a terminal, and connect it to the transformer's secondary winding.



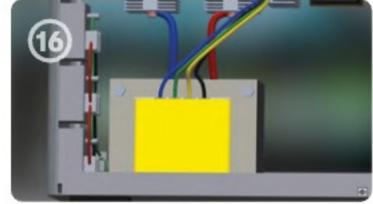
For example, we have a 13.6 volts peak voltage, and the output requires 340 volts peak voltage. The voltage is increased by 25 times. Thus we need 25 times the output current at the input.



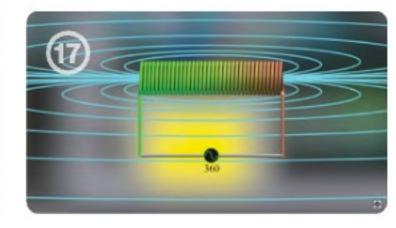
Hence, you can see two or more MOSFETs in parallel to distribute the current. This high current also generates high heat, hence we use the heatsink to dissipate it.



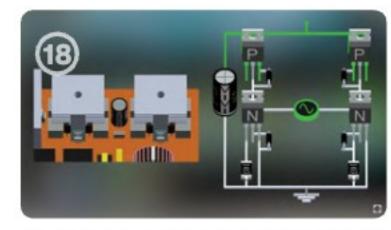
These 4 MOSFETs are used to control the MOSFETs of H-Bridge. They are used to provide high voltage, to the gate of H-Bridge MOSFETs, from the low voltage signal of the controller.



There's a reason why the transformer has 4 wires. The **primary winding** of the transformer, and it is made of **36 turns**.



There are 360 volts to the winding, the windings will have 10 volts per turn. There is a voltage difference of 10 volts between each turn.



At last, there can be variation in the inverter sections, that is, rather than an H-bridge, there can be a push-pull inverter configuration.

Technical parameters



Manufacturing a 21700 type battery. A steel container forms the battery casing, which holds the electrodes, an anode and a cathod.



The anode is the zinc paste located in the separator. The cathode consists of silvery matte rings made of manganese dioxide, graphite and



Injection Moulded Battery mounts for housing each of the batteries is used to keep in place and avoid contaact between singular battery units for safety purposes.



There are 12 rows and as each of the 12 rows will act as parallel sets all of the individual cells in each row need to be the same way around.



Inserting the second row they all need to be inserted the other way around for the purpose of series wiring.



The upright black rods are actually non-conductive nylon bolts in series wiring. Screwing the nylon bolts in place with nylon nuts.



The idea is to use them for a very secure mounting method and electrical insulation system.



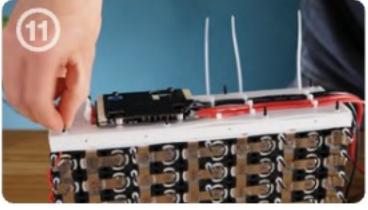
To wire up the cells, soldering is a bad idea inevitably results in the battery being heated up to quite extreme degree causing internal damage and harming its lifespan and stability.



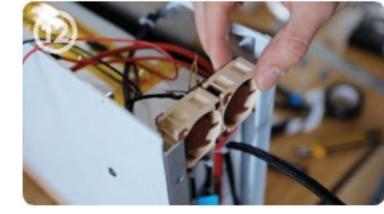
Spot welding which basically involves conducting a low voltage high current between two peas to weld a nickel strip directly onto the cell's contacts.



Balancing tabs on the battery allow the BMS balancing leads be routed to the tabs. Make sure that they can never touch each other thanks to plenty of cable ties.



After making sure that the voltage climbs as expected for each pin cover the tabs and act as a spacer for the next layer. Black cable to one of these strips is for hooking up to the lowest cell's negative terminals.



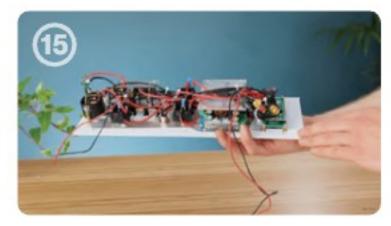
Small fans with high RPM are fixed to the top to push air through this upper chamber that is important as the power delivery circuitry is housed here.



Adding a current and voltage meter as it will be useful for seeing how many watts the battery is delivering as well as how much power is left.



As pulling power through the voltage regulators have a total power limit of 200 watts each which is where some of these dean's connectors come in handy they're capable of high currents.



This is to be hooked up directly to the output of the bms which means to have access to the full 50 volts coming off the battery so it's going to be very important for super high powered devices.



output of the bms using plenty of heat shrink to injecting molten thermoplastic into a mold. keep everything secure.



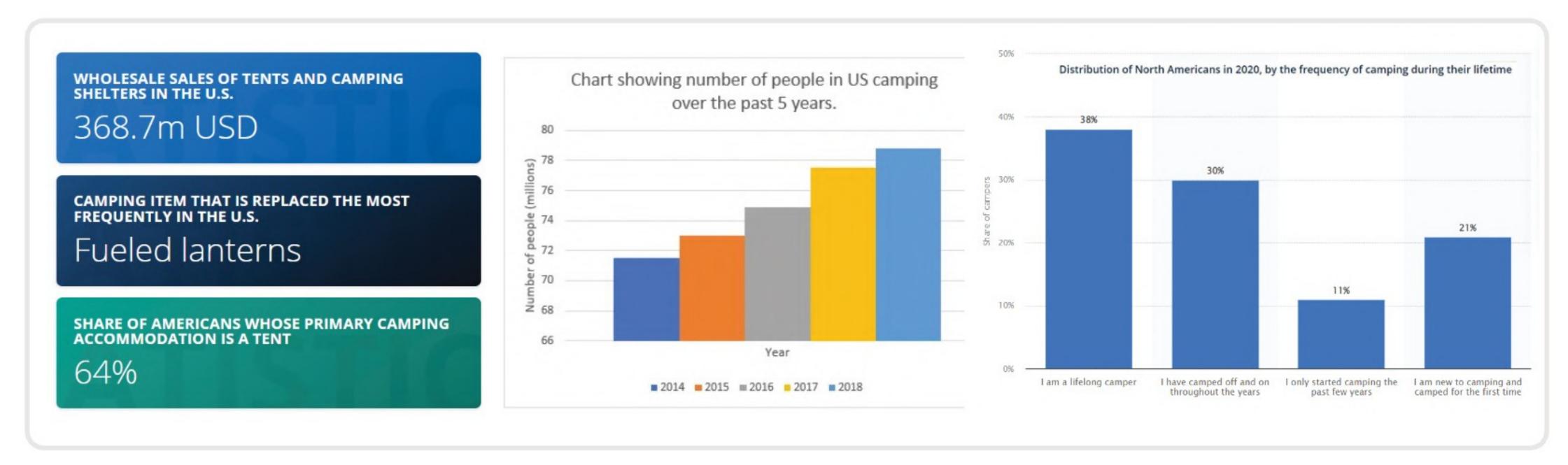
With everything wired up, now hook it up to the Casing of the product has to be Injection molded,



Primary Assembly of the product takes place with connectors.

User research

User demographics



The North American Camping Report has discovered since 2018 the interest in this type of vacation has dramatically increased, there are now 7 million new camper households in the U.S. It is rising in popularity because of its affordability, the range of activities available, as well as it being the perfect opportunity for families to spend quality time together. It allows those who love the wilderness and want to enjoy the fresh air a chance to escape to nature whilst being close to home if they wish.

In 2018, families choosing to camp grew by 1.4 million, reaching an overall all-time high of 78.8 million households. Camping statistics show people are expressing an interest in all forms, from luxury glamping to the standard tent. Ultimately, it caters to everyone as people are finding exciting and alternative ways to camp that suits their needs. 84% of campers stated that they intend to camp more in 2019, demonstrating the immense interest in this type of trip, even in the digital age. Every year 1 million new families in the U.S. start camping. 81% of campers say their main goal is to spend time with their family and friends.



User Persona

Rick Bennet



Wildlife Photographer



Age: 48



Location: Cairns, Australia



About Him

Rick is a passionate wildlife photographer which takes him to the Australian wilderness around the continent.

He quit his job as an accountant to follow his love for the wild. Rick takes on solo trips, since he believes that he is way more patient to have the perfect photo than any of his companions ever would be.



- Taking breathtaking photographs
- Publishing in international Magazines
- Ensuring environmental protection



Personality

Extrovert

Sensitive

Thinker

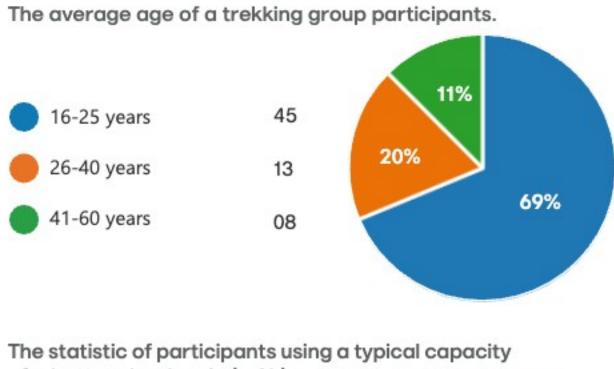


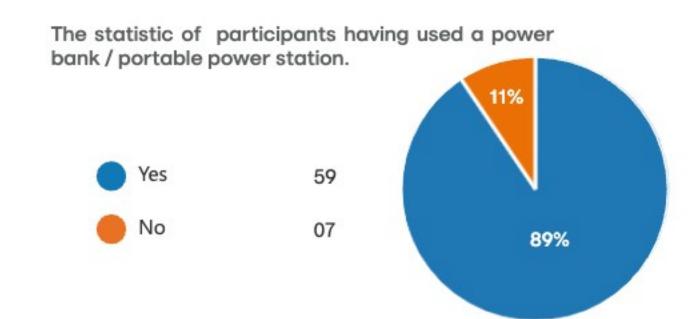
Brands

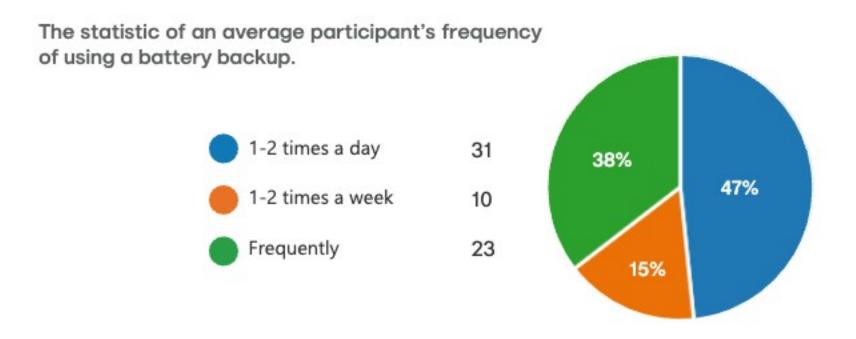
- Nikon
- Samsung
- Fossil

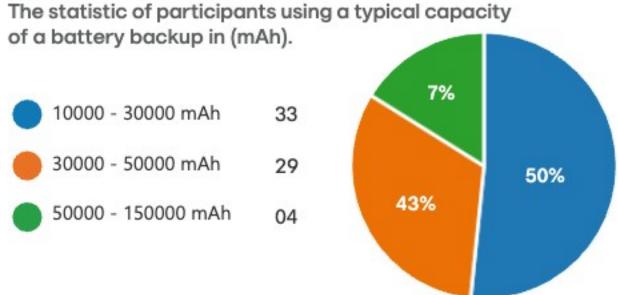
Primary research

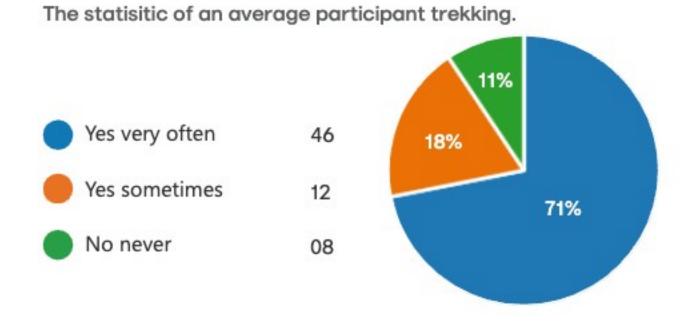
Online survey

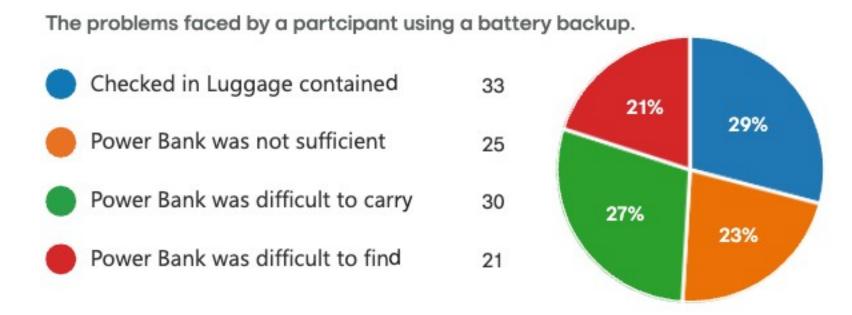


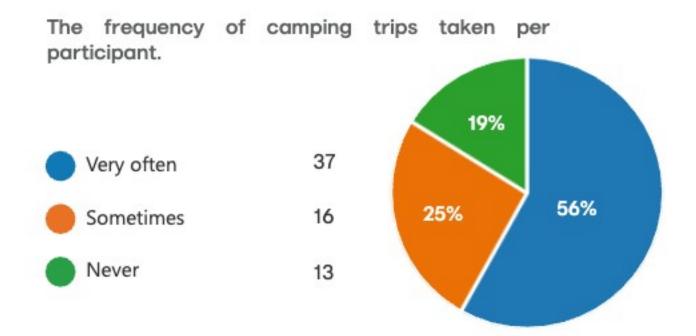


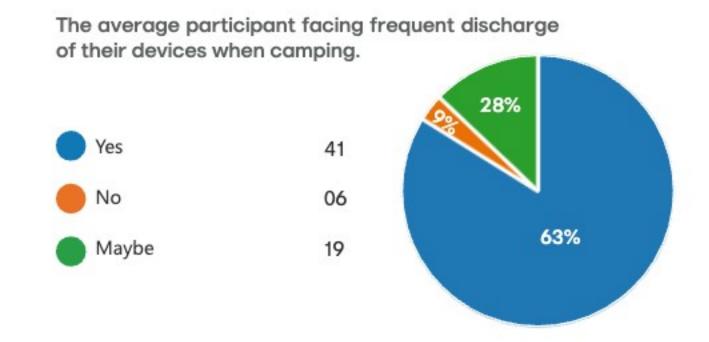














The survey conducted amongst various trekking groups on Facebook shows the various criteria of useful information. Those specific segments that are especially avid social media enthusiasts.

Major competitors

Segment Comparison

Sr. no.	Product	Dimensions LxWxH cm	Weight	Wattage	Cost	Color
1.	Goal Zero Yeti	26 x 20 x 20 cm	5.9 kg	1000 W	₹ 76,535	Grey-Black
2.	Jackery Explorer	33 x 23 x 28 cm	6 Kg	1000 W	₹ 85,482	Orange-Black
3.	Duracell PowerSource	50 x 23 x 32 cm	5 Kg	850 W	₹ 87,999	Black
4.	Anker Powerhouse	25 x 14 x 20 cm	4.63 Kg	800 W	₹ 93,999	Black







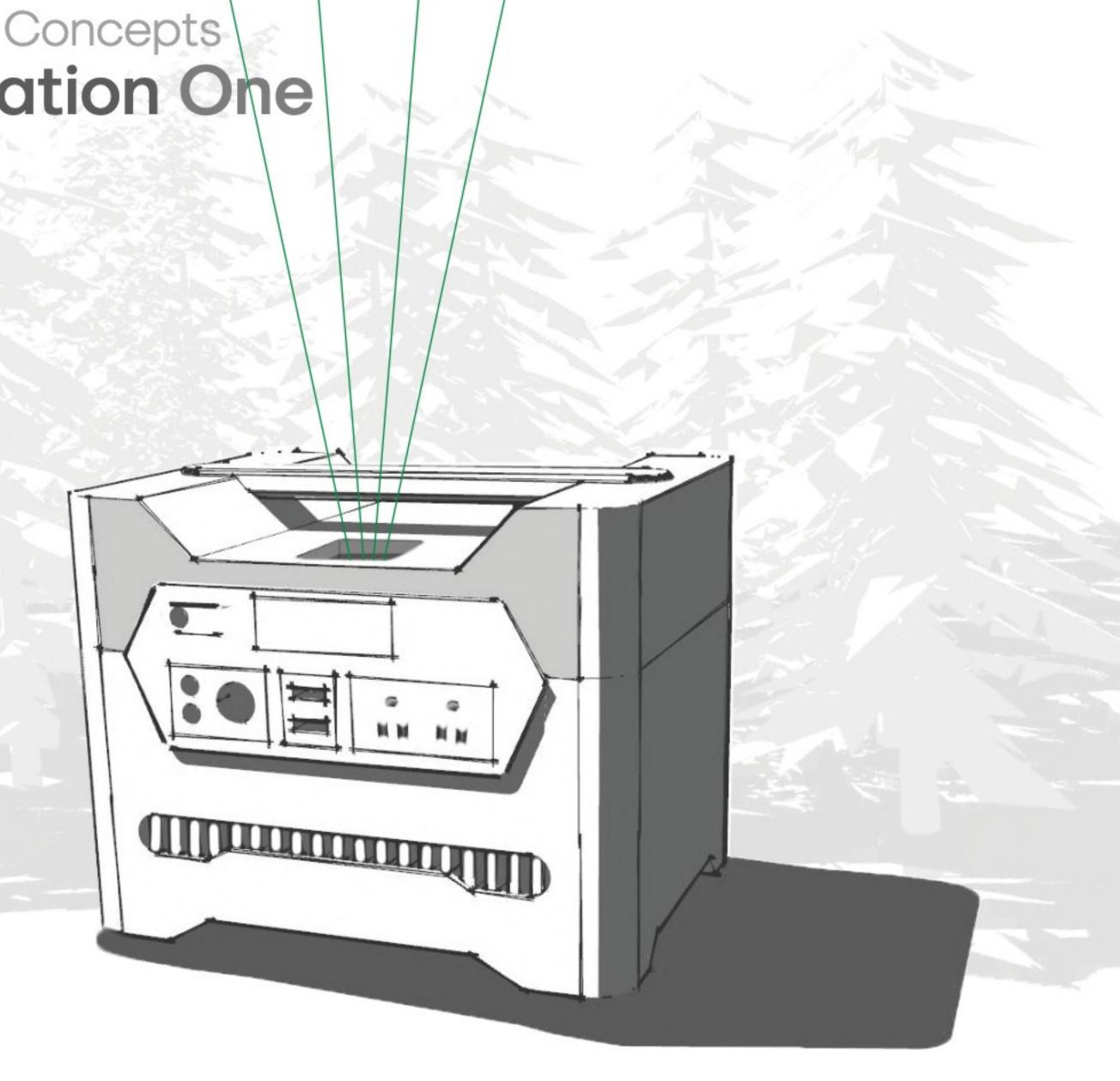


Concepts
Ideation One

SOS signaling with lasers is an opportunity to the thousands of recreational enthusiasts that go missing in the wilderness every year. It overcomes the shortcomings of equipment such as flare torches, flare guns, relay torches, fireworks since all of these equipments are for single use purposes.

Signaling with lasers is capable of lasting days on end since they will be powered by a portable battery backup. LASERs or Light amplification by simulated emission of radiation require a power source with a big storing capacity.

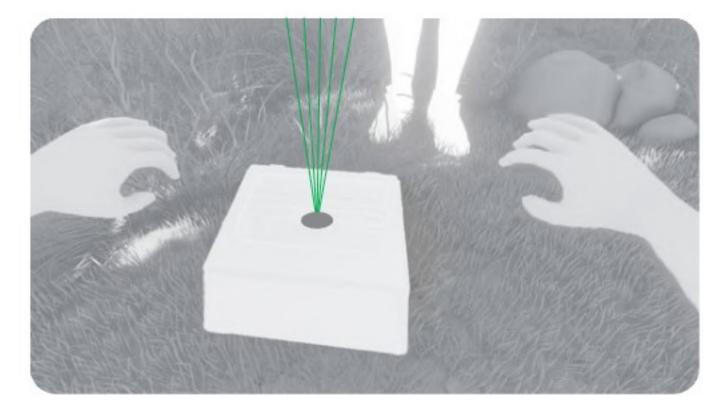
The high power lasers used would be also be visible during the day. In the spectrum of light green lasers are visible both during the day and night unlike red lasers only visible during the night.



Story Boarding



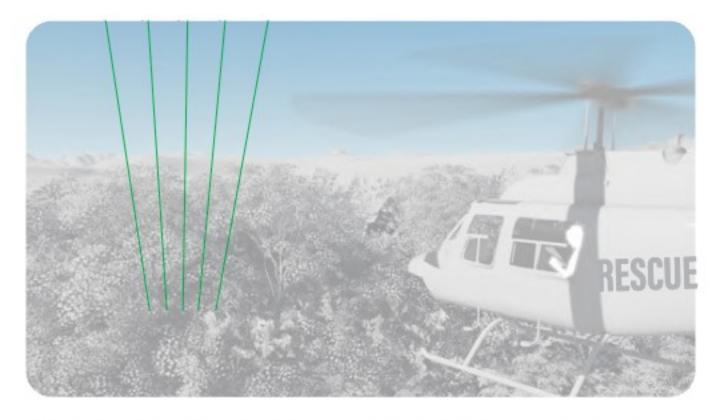
The Benetton family decides to embark on a trekking trip in the Yellowstone National Park.



After a whole day, they realised they were lost and needed rescue, they initiate the SOS feature.



They spend most of their first day hiking and decide to set up camp near a lake with an picturesque view.



The Search the rescue team making their routine surveillance spot the distress call through the air.

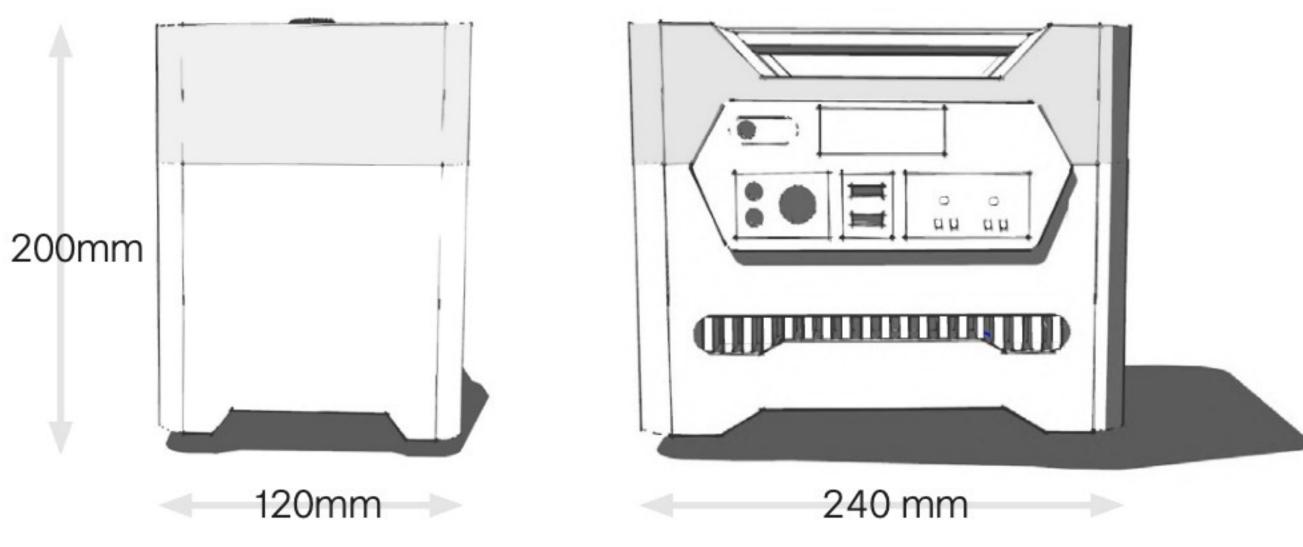


On the next day they decide to go further but this time they decide to take a forest pass to the other side which seemed like a shorter walk.



Lily their daughter is overjoyed to find out their signal was seen and they were rescued.

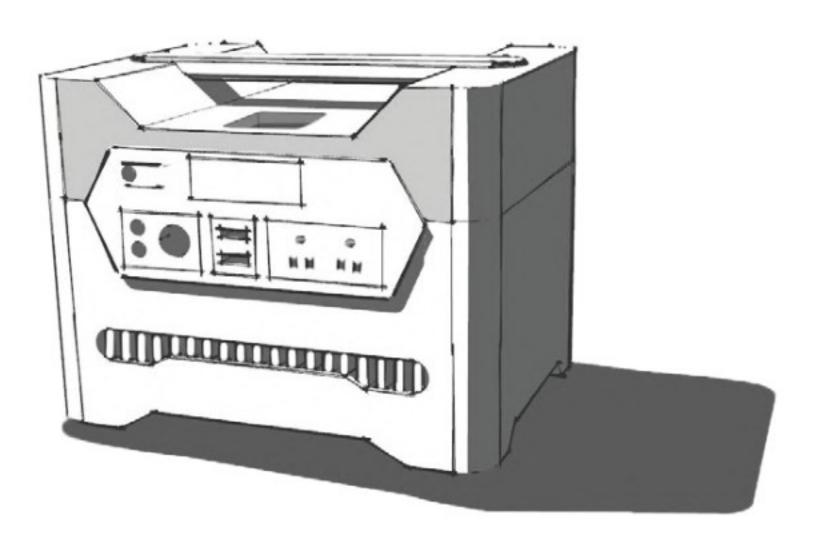
Scale and Dimensions



The height of the concept is 200 mm, keeping in mind the least possible space to occupy since the context of the product is used in hiking, mountaineering, trekking, rock climbing, hunting, camping, forest exploration, where the space and weight to carry is limited. The width is 120 mm considering it does'nt create a bulge in the backpack. The breadth is 240 mm.

The dimensions of the concept have been kept proportionate to the average human hand with the height of 220 mm with the finger diameter of 15mm. This was to ensure the mass of the product combined with the comparitively lighter weight of 4kg is ergonomically easy to carry also that the hand must accompdate the handle adjoining space. Hence the height scale with respect to the average hand is 1:1.





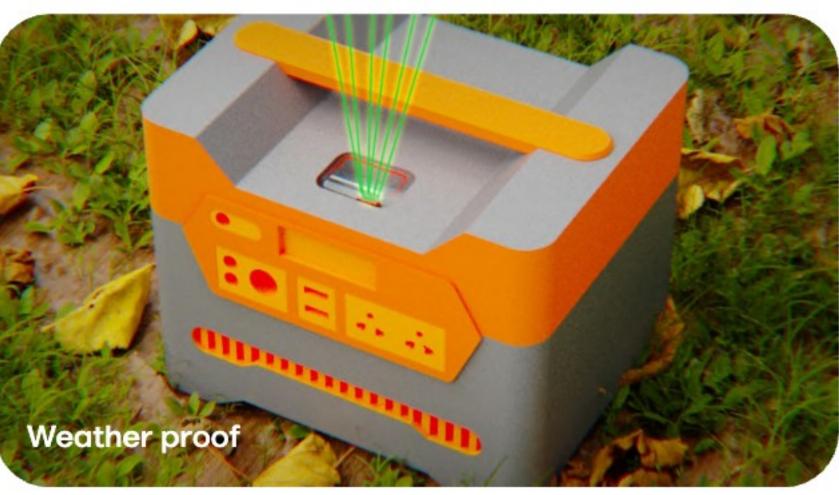
Concept Interaction





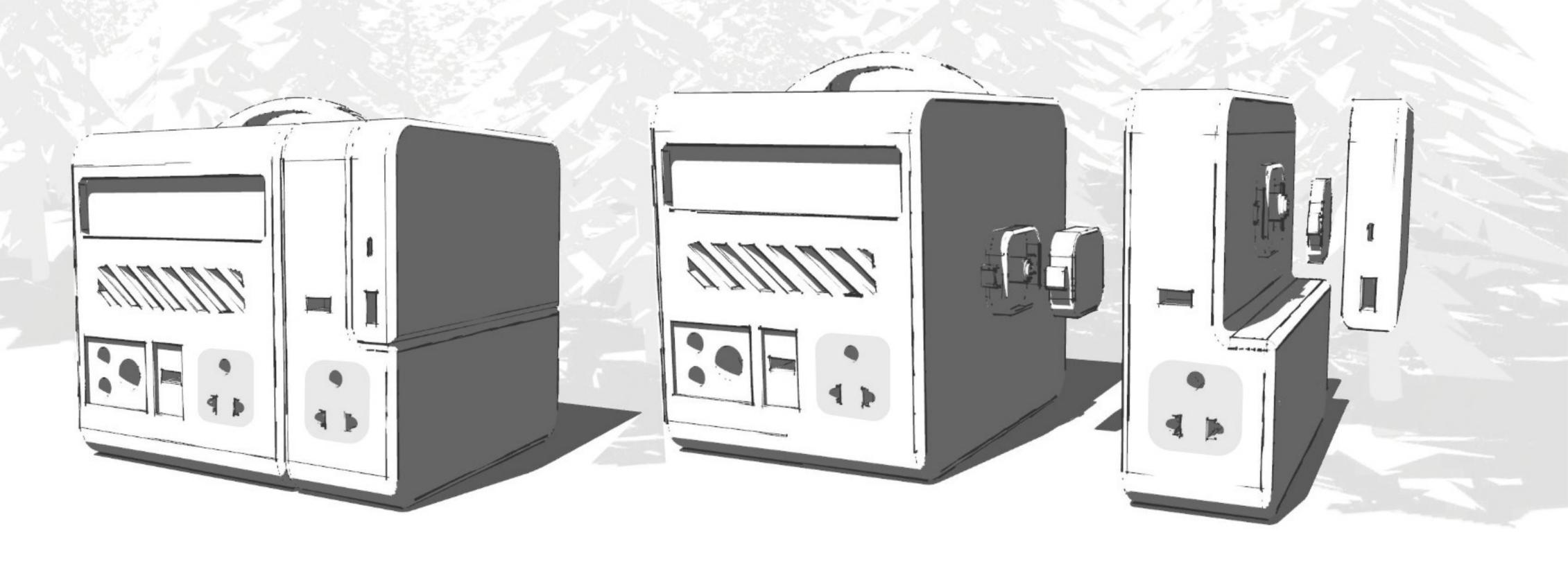




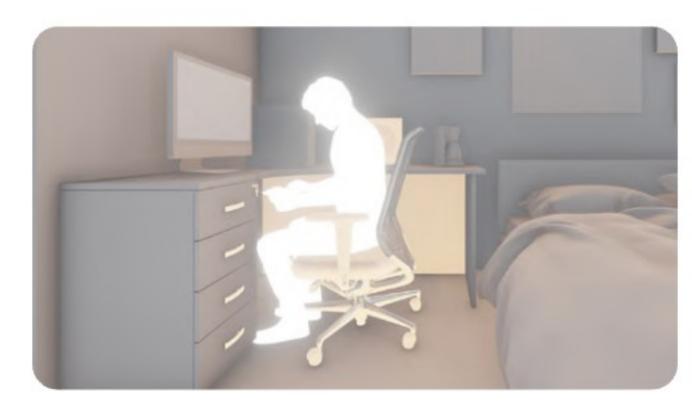


Concepts Ideation Two

The concept is inspired to solve the problem of power adaptability where the bulk and weight could be avoided when using a device that needs lesser mAh battery backup. For varied use cases, low capacity is requisite like charging phones and smartwatches. Medial capacity for powering laptops, camera batteries, drone batteries. And high power for powering coolers, mini fridges, fans etc. For such use cases where modularity means carrying less weight around and personalising the required output when need be.



Story Boarding



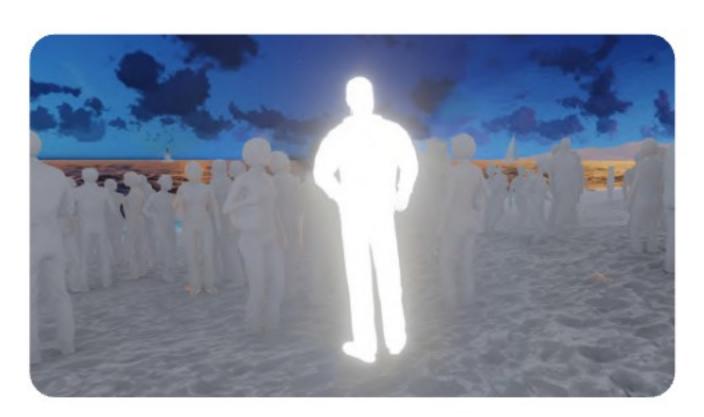
Alec is a student/vlogger and is passionate about film making and travel vlogging. He has a lot of filming gear including the iphone.



Alec uses the segment 2 of the power station to charge his iphone, drone and his GoPro.



When vlogging in the university about his student life he carries the segment 3 of the power station that he needs to charge his iphone and mic.



The next weekend he takes his car on a beach camp with friends, this time he takes the entire power station.

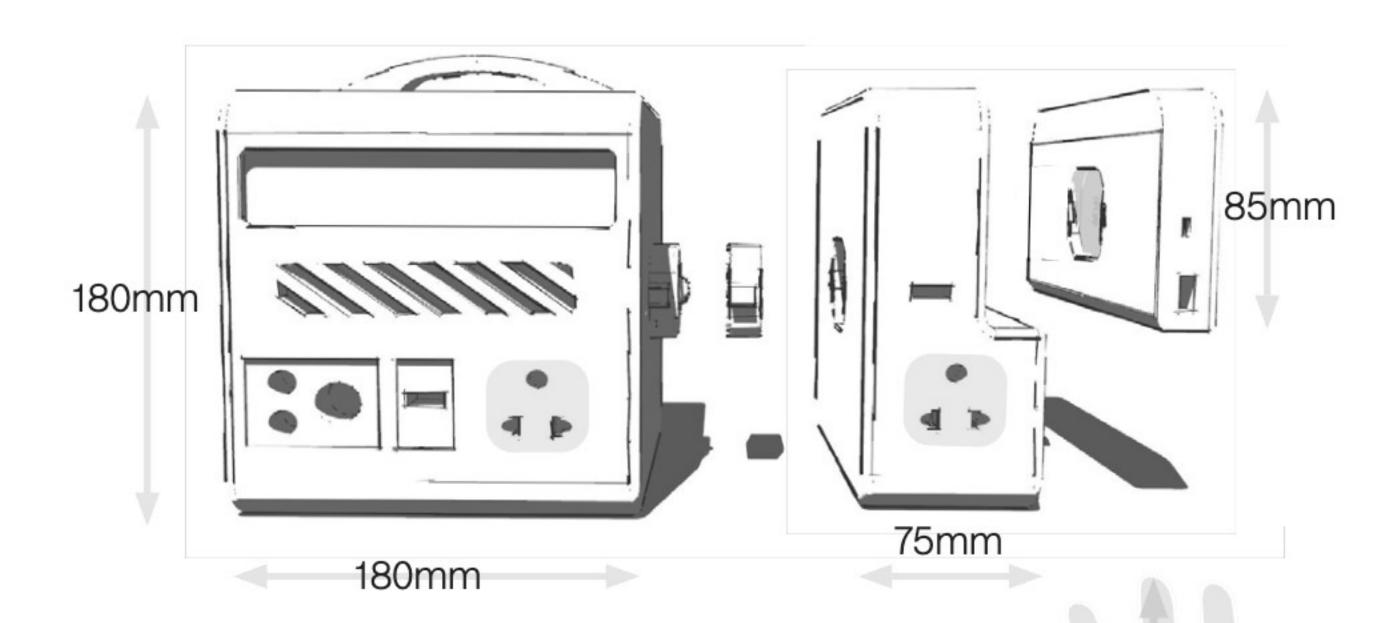


The following weekend he decides to go on a short hiking trip with some friends, this time he carries the segment 2 of the power station.



Alec uses the power station to charge his mini fridge to keep his drinks chilled.

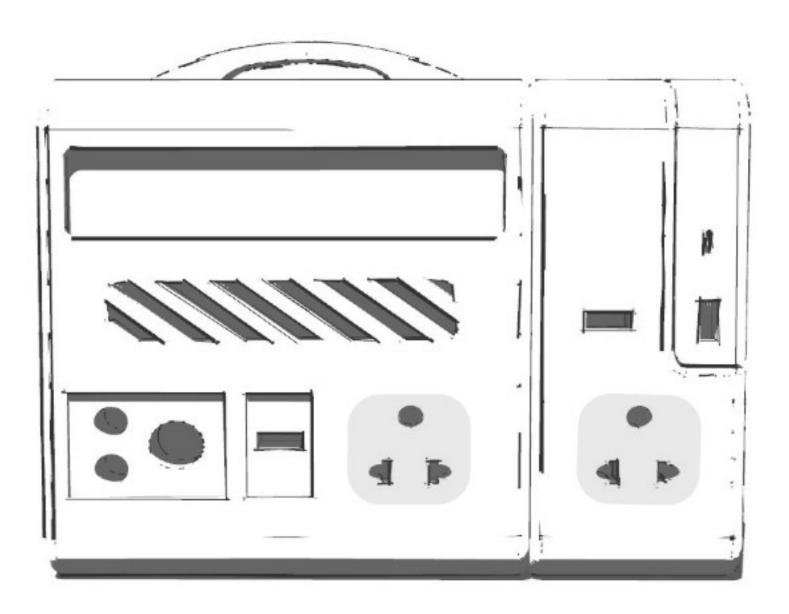
Scale and Dimensions



The dimensions of the concept have been kept proportionate to the average human hand with the height of 220 mm with the finger diameter of 15mm. This was to ensure the mass of the product combined with the comparitively lighter weight of 4kg is ergonomically easy to carry also that the hand must accommodate the handle adjoining space. Hence the height scale with respect to the average hand is 1:1.

220mm

The height and width of the concept is 180 mm, the bigger segment is shaped as a cube for accomodating the smaller segments hence making a cuboid. The medium segment is made slim for carrying in backpacks with the breadth of 75mm. The small segment is basically the dimensions of an 20000 mAh capacity power bank with the height of 85 mm so that it can fit into pockets and carryons.



Concept Interaction





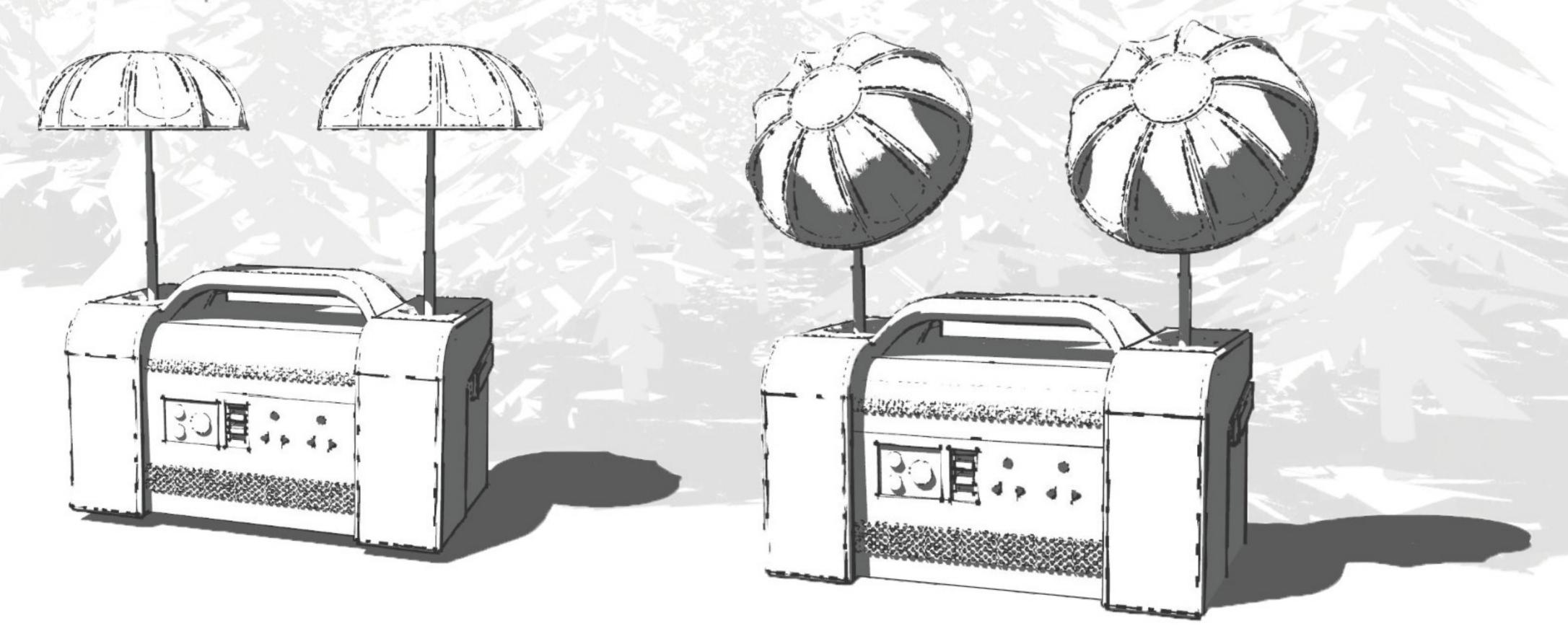






Concepts Ideation three

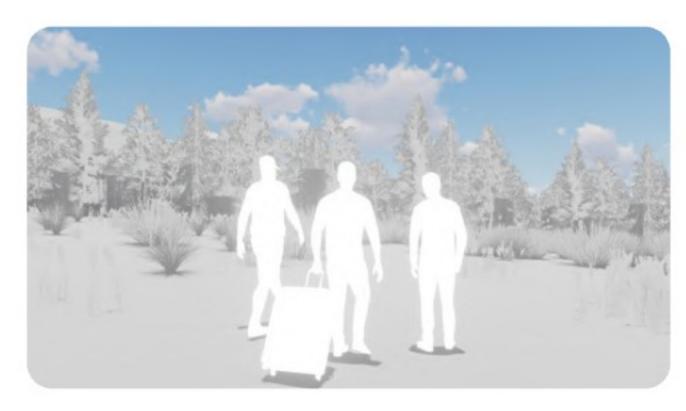
The concept is inspired to solve the hassle of carrying solar panels with the product, that not only weight a lot but also are bulky due to the need to have larger surface area facing the sun. To offer a solution to the bulk and weight problem this concept uses inbuilt solar panels that can be adjusted to a larger surface area by opening the umbrella more and with the use of a spiral design. The two individual panels can also be tilted front/back and left/right to optimise the sun direction. The panels are equidistant from each other and have enough space in between to reach the handle to move the product.



Story Boarding



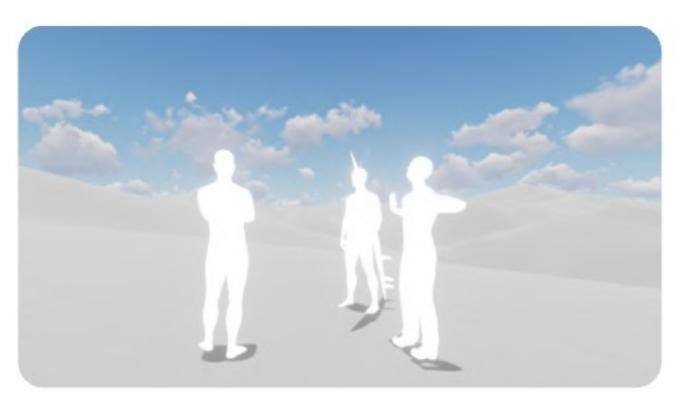
The Instax group madeup of 3 college friends started their own videography venture and they head out to Nevada for a shoot.



The reach their destination and head out to find a perfect cinematic spot.



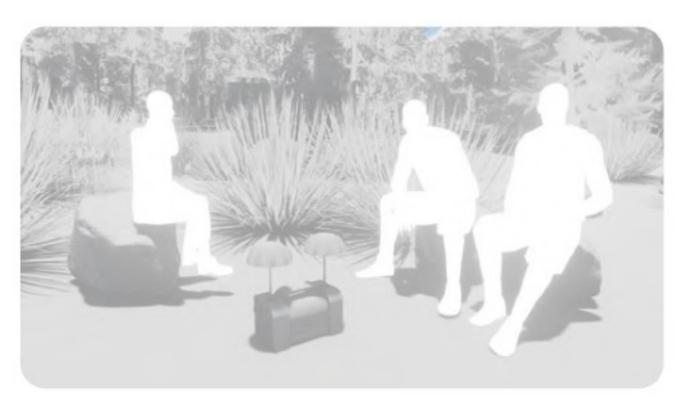
The Instax prepare for thier shoot readying all the equipment needed to be brought along. They make sure to charge up their devices.



They complete their day full of professional camera video shots, drone shots, microphone equipment records and thier devices run out.



They also charge their portable power station as they're aware that they'll be needing extra juice for the remote location.



While they rest, they setup the power station to charge with solar. And simultaneously the equipments are charged saving their day.

Concept Interaction





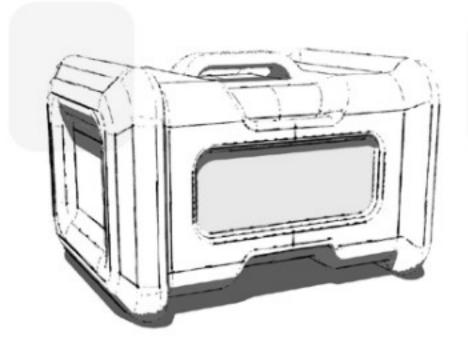




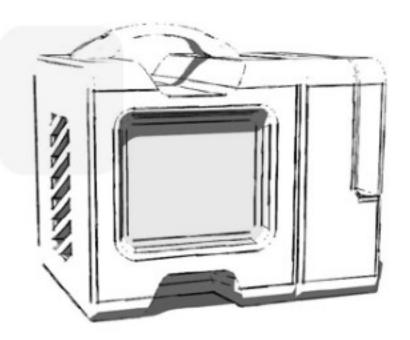


Detailing

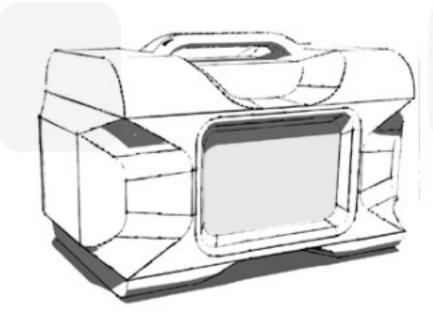
Form Explorations



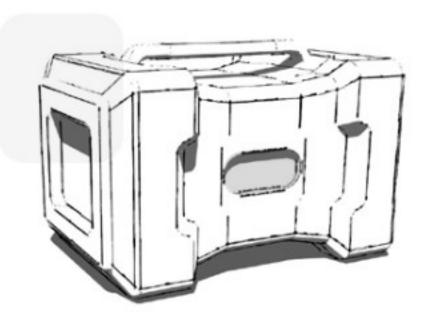
Bulk Appeal Step Down Form Protective look Simple design



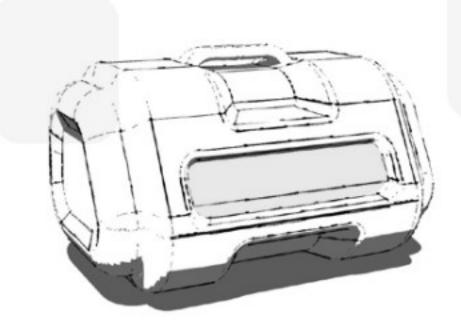
Retro Appeal Sectioned Form Soft look Simple design



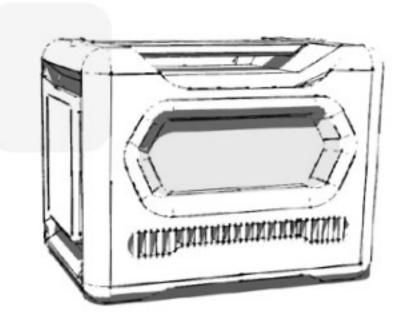
Strong Chamfer Appeal Flowing Form Sharp look Sophisticated Design



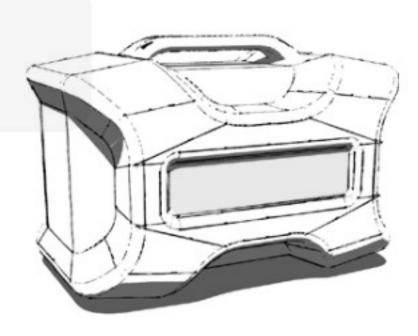
Futuristic Appeal
Extruded Form
Protective look
Sophisticated Design



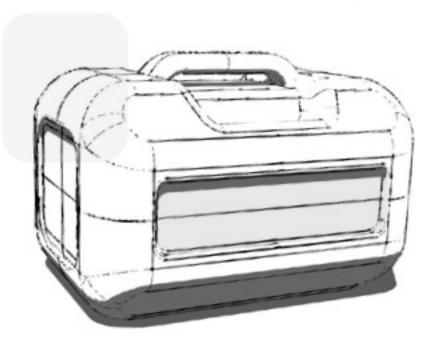
Stable Appeal
Balanced Form
Soft Look
Simple Design



Classic Appeal Sturdy Form Strong Look Simple Design



Action Appeal Flowing Form Dynamic Look Sophisticated Design



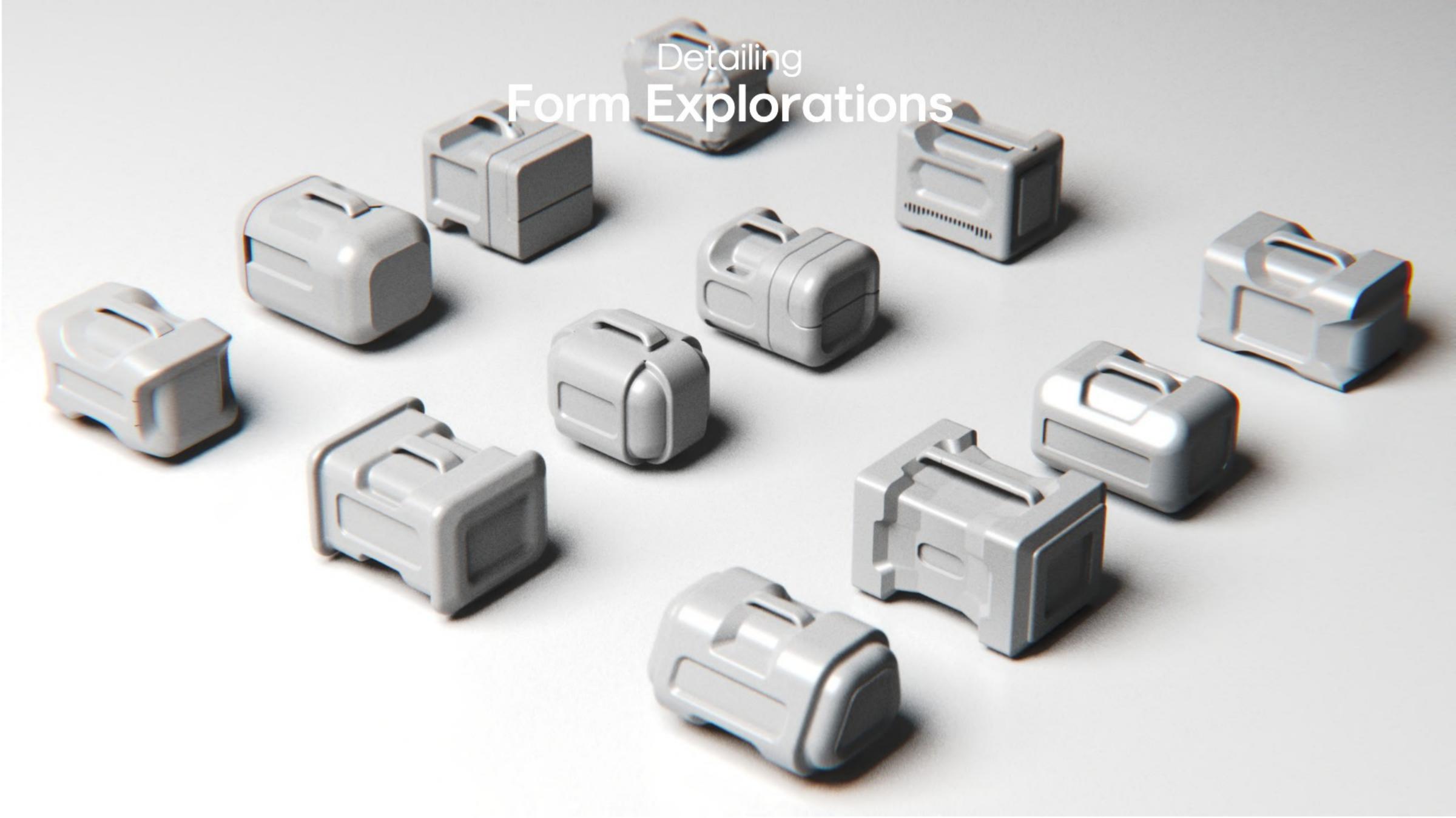
Compact Appeal Static Form Soft Look Simple Design



Ergonomic Appeal Balanced Form Soft look Simple design



Rounded Appeal Smooth Form Protective Look Simple Design



Detailing Visual Language

Character Lines









Feature Lines







Detailing **CAD** Model



Modelled in Autodesk Fusion 360 (Education License).



Front View



Right View



Back View

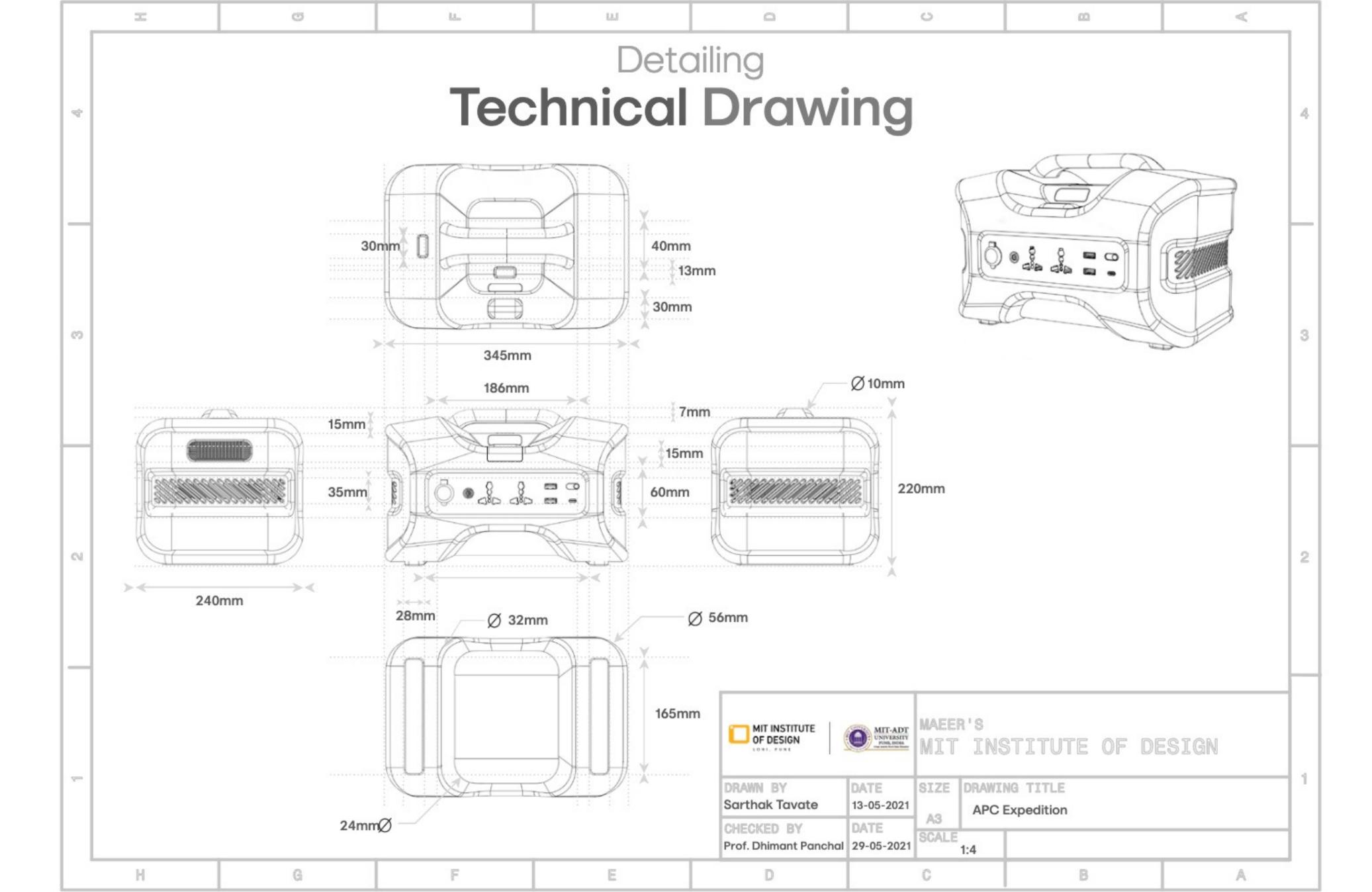


Bottom View



Left View





Detailing Product Materials



Acrylonitrile butadiene styrene plastic

Affordable, Waterproof, Riggid, Lightweight



ABS + Polycarbonate composite

Affordable, Waterproof, Riggid, Lightweight, stronger, lustrous



Styrene butadiene rubber

Durable, Grippable, Shock absorbing



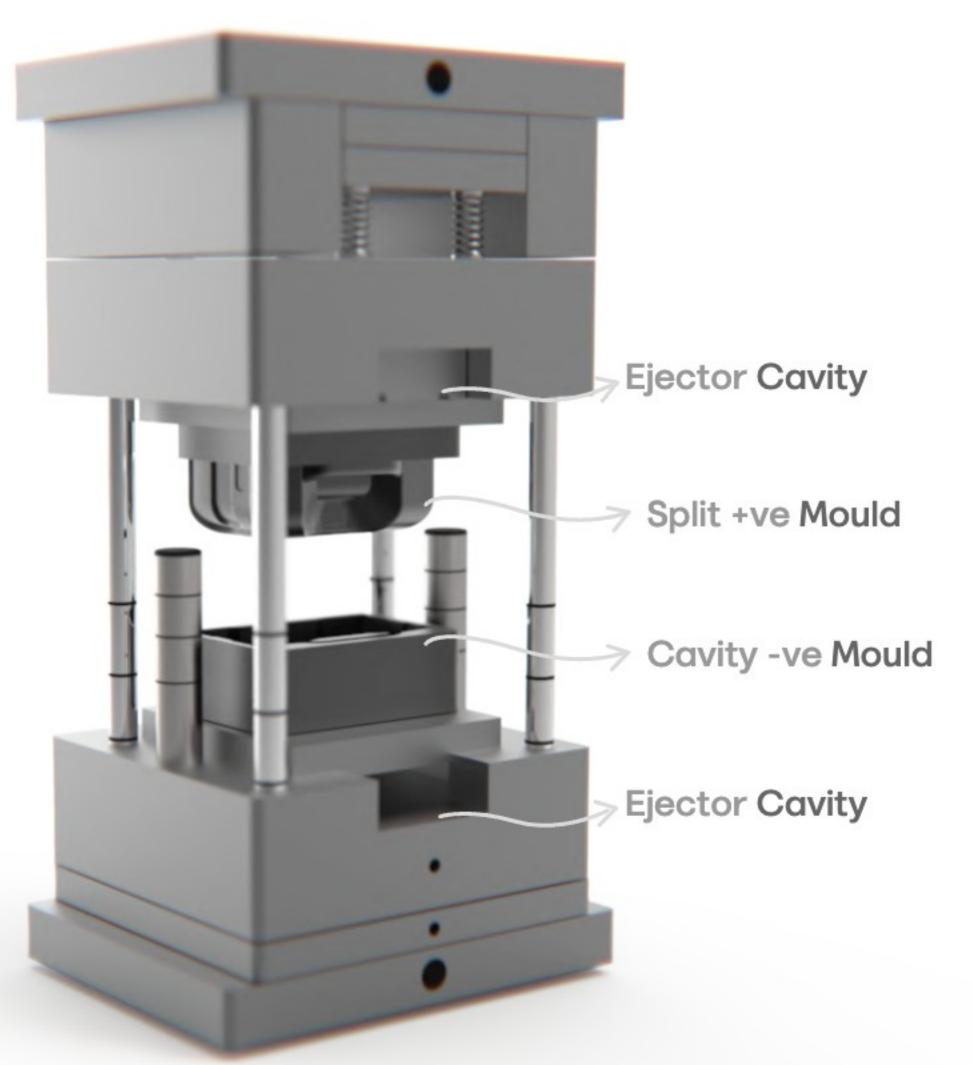
Standard Manufactured Parts

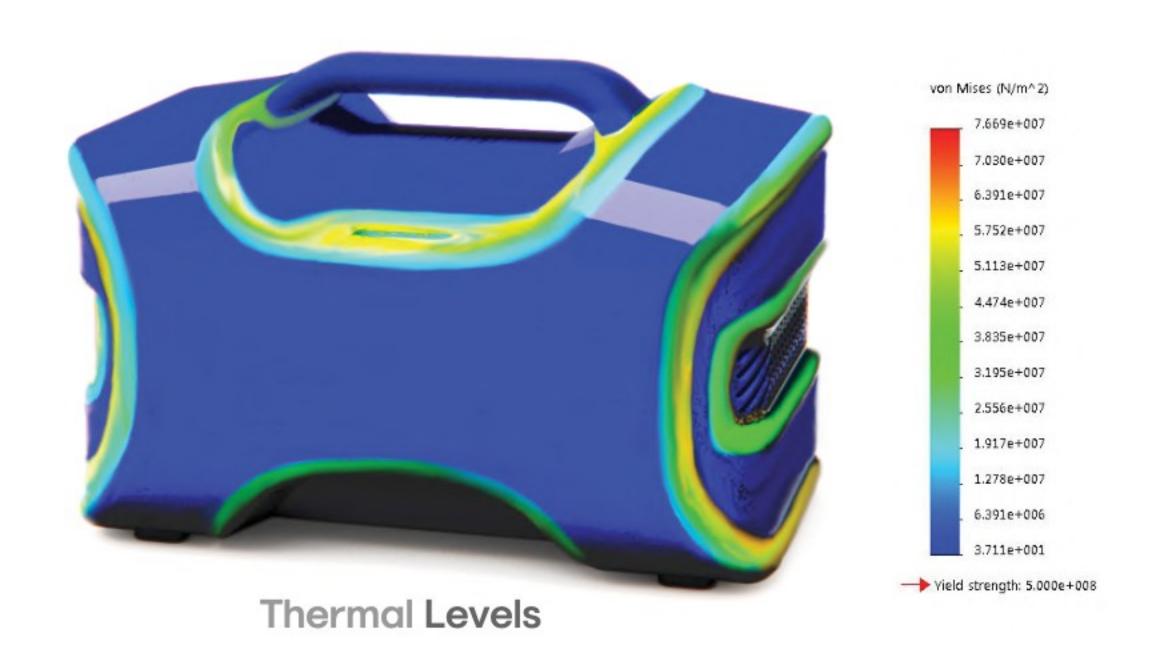
Sourced from OEM's (Original equipment manufacturer)



Detailing

Manufacturing Processes





Injection Moulding

A hopper feeds the thermosetting polymer into a heated barrel and screw. The screw melts the plastic and injects the liquid polymer into a temperature-controlled split mould tool that creates the shape of the product. Injection moulding is used for high volume manufacturing and many components can be manufactured in a short space of time.

Detailing

Color Material Finish



Black #1



Black Final



Grey Final



Grey #1



Black #2



Black #5



Grey #5



Grey #2



Black #3



Black #4



Grey #4



Grey #3

Color Material Finish







Screen Print

#7F7F7F

Medial Gloss

#464645

Matt Finish

#FFFFFFF







Medial Gloss

#B2B2B1

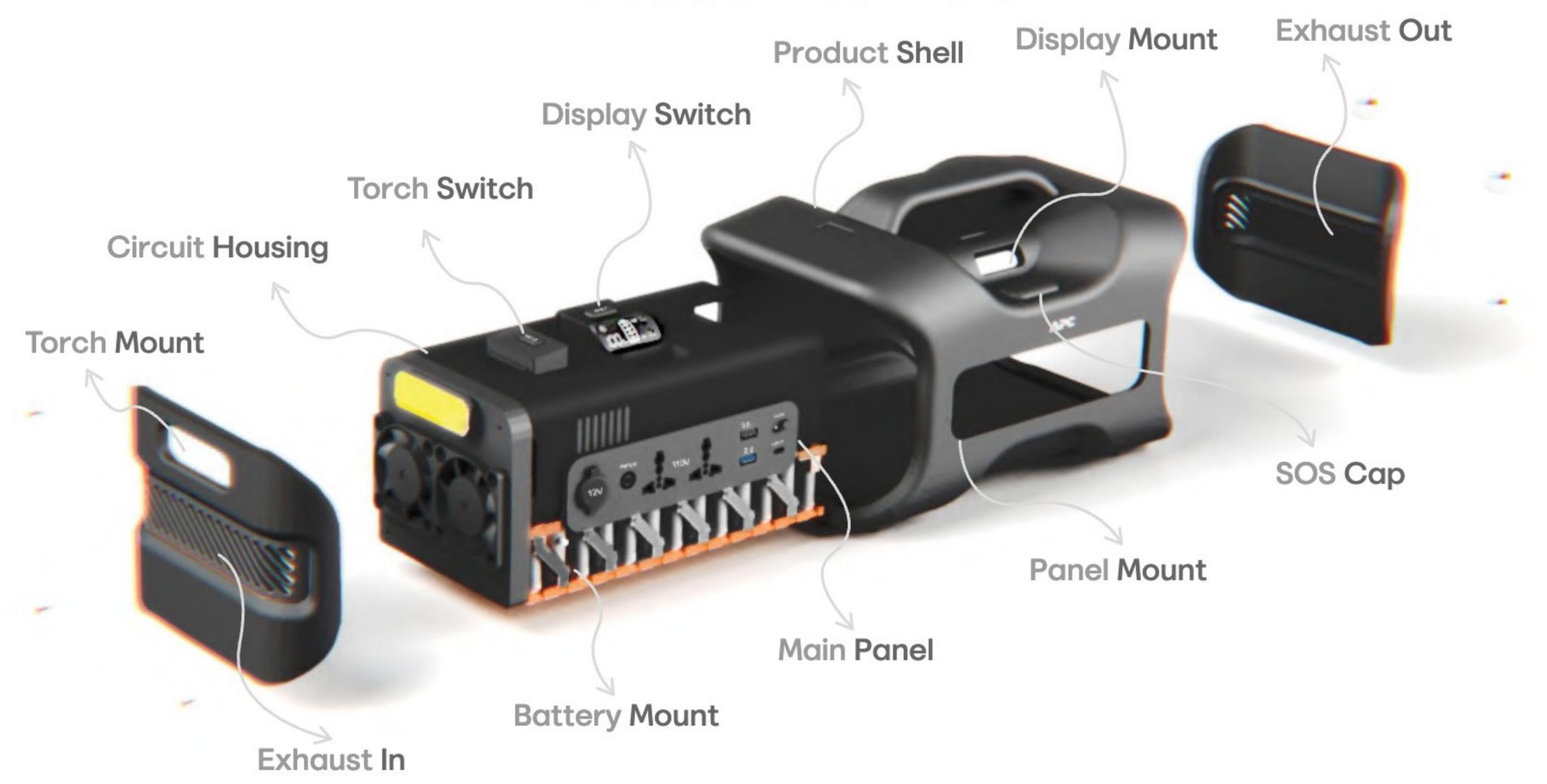
Matt Finish Screen Print #474746

#FFFFFFF





Product Internals



Product Internals

Display LCD



Fan Circuit

BMS System

Torch Circuit

Torch Switch

Circuit Housing

BMS Circuit

SOS Housing

Circuit Housing

Main Panel

Display Switch

Battery Housing

Battery Units

Secondary Mount







Product Interaction







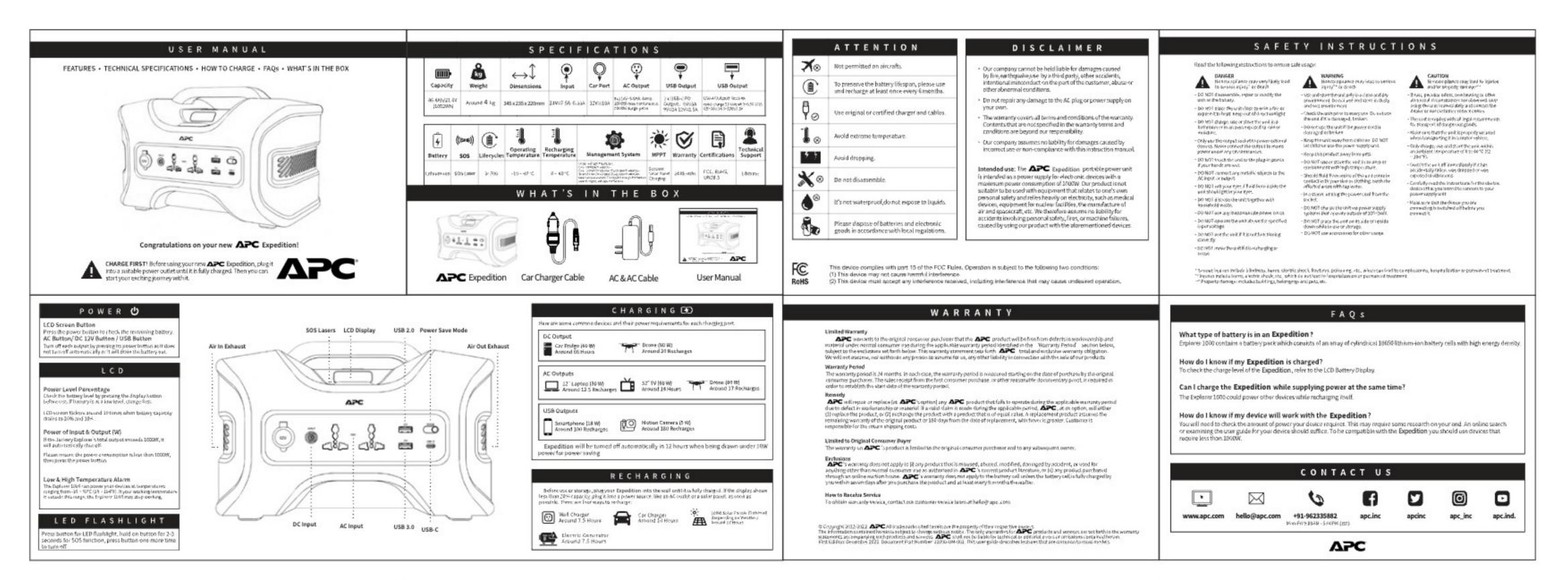


Detailing Product Packaging





Detailing User Manual



Parchment 1 Parchment 2



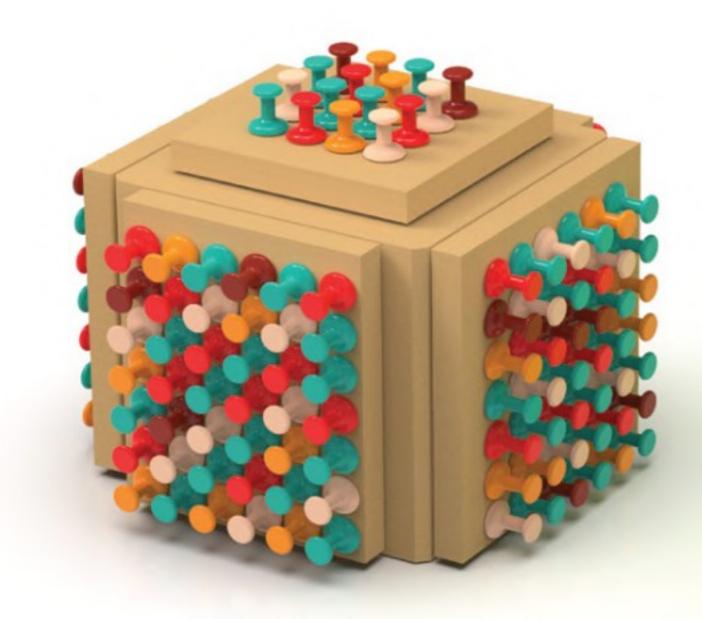






Pineapple Pins

Self Initiated | Problem Solving 4 weeks | 2020







PROLOGUE

Pineapple Pins is a hypothetical brand that features the packaging solution for the forever persisting problem of picking, using and storing of push pins.

Inspired by the structure and existence of the Pineapple fruit.

The rythmic arrangement of sharp scales on the outer walls of the fruit form the essence of the product packaging.





ABOUT

Pineapple Pins packaging is an easy, uninjuring four step solution for all age groups and for every scenario involving the usage of push pins.

A long time was spent in the research and development of the product, to make it one versatile solution of a kind.

Right from the correct size to be ergonomic, unit be convenient, made from eco-friendly materials, being user friendly, being safe from kids, being structurally apt, repeated number of uses, being able to be stored hassle-free to easily being able to slipped into pockets and carry-ons, the R&D has come a long way.

CHALLENGES

Commercial packaging for push pins around the world is witnessed to be in small plastic boxes with a lid. Most of those lids are attached and move to close the box because of the elasticity given to the material hinge.

Secondly, when a user tries to grab pins from the stack of random needles, the user's fingers get pricked. The user also cannot hold pins in his/her fists, again because of injuries.

Thirdly, when working in a congestive and a lot happening space, there is always a delusion of the box of pins falling and the user having to pickup single pieces of needles spread all over the space.

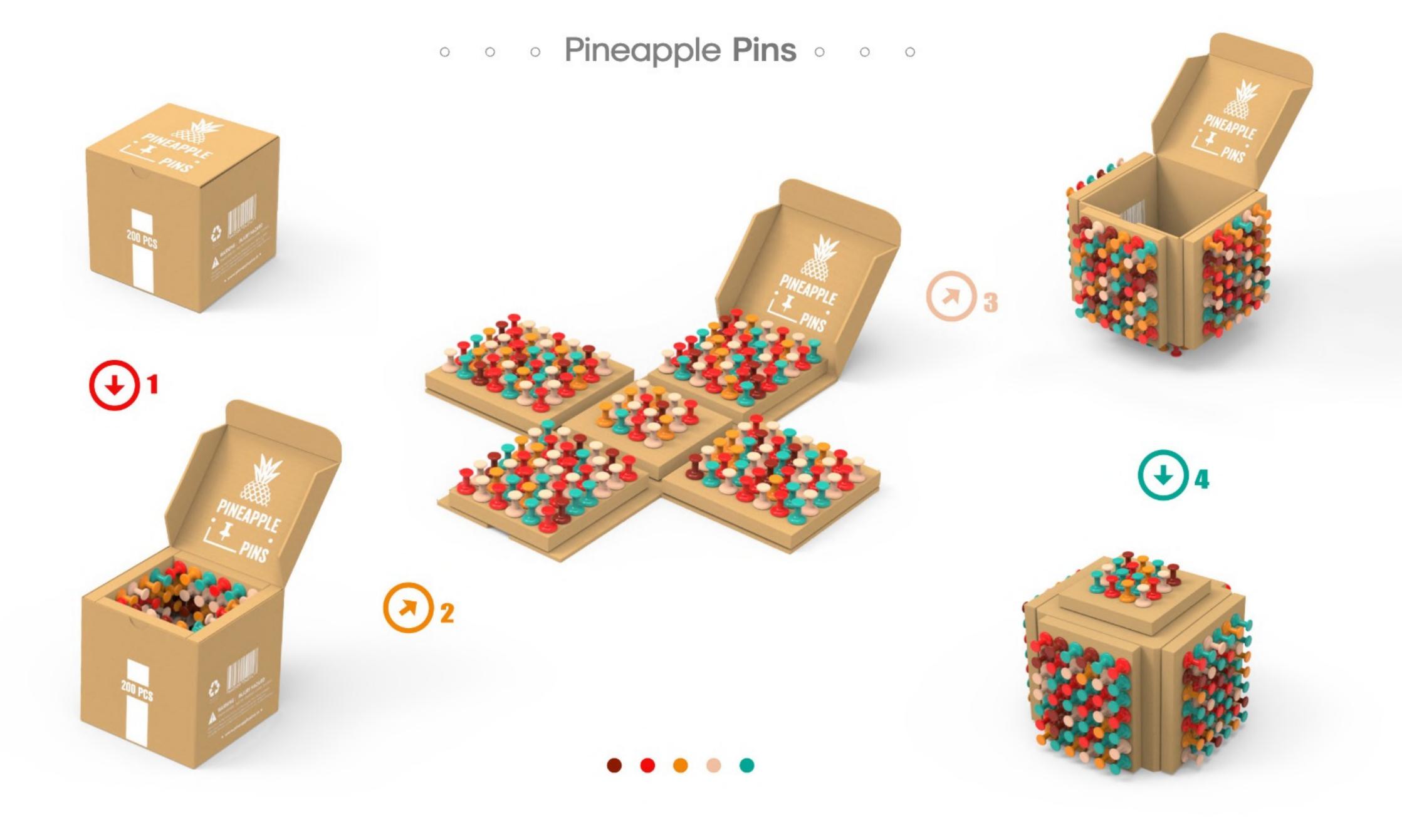
The initial approach to solving the problem was with development of a product that can constitute the pins at the shell. Taking the cost efficiency and practicality into consideration, if the problem is solved by a packaging solution to make the cycle easier and environment friendly.







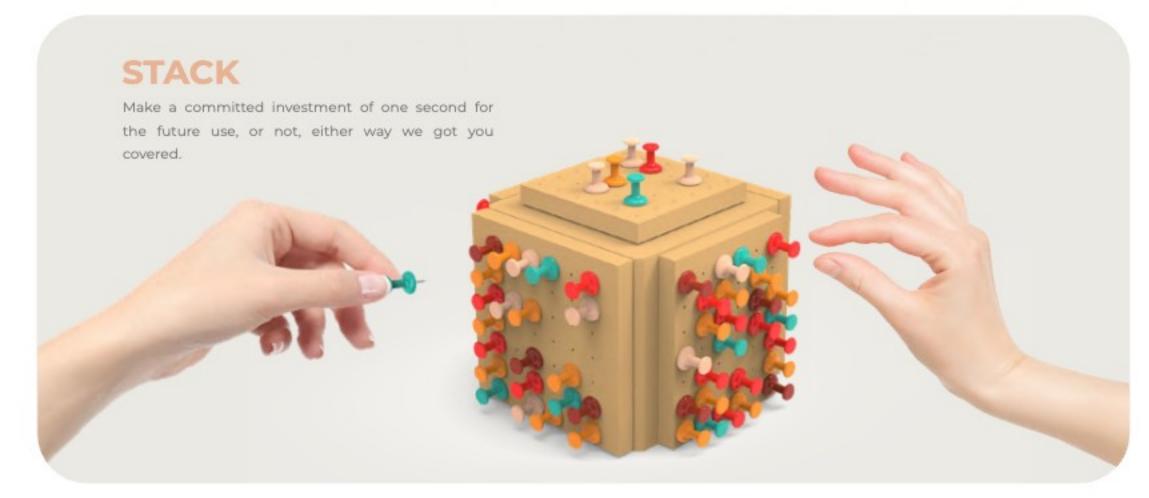




o o Pineapple Pins o o





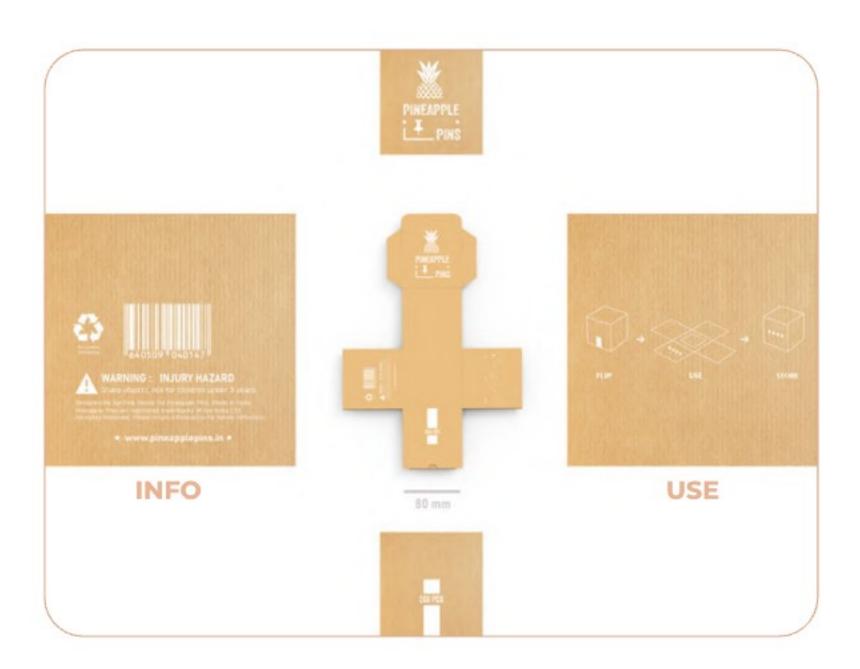




LOGO

The logo, like everything else has been handcrafted to perfection. The text, the lines and the two dots form an enclosed space representing the box. The pin symbol is representative of the location of all the pins or inside lined. The two dots that complete the enclosure are the representatives of the push pins when pierced inside the soft board, as seen by the user. (The two most important elements inthe project, the user and the push pins.)

o o Product Specifications o o

















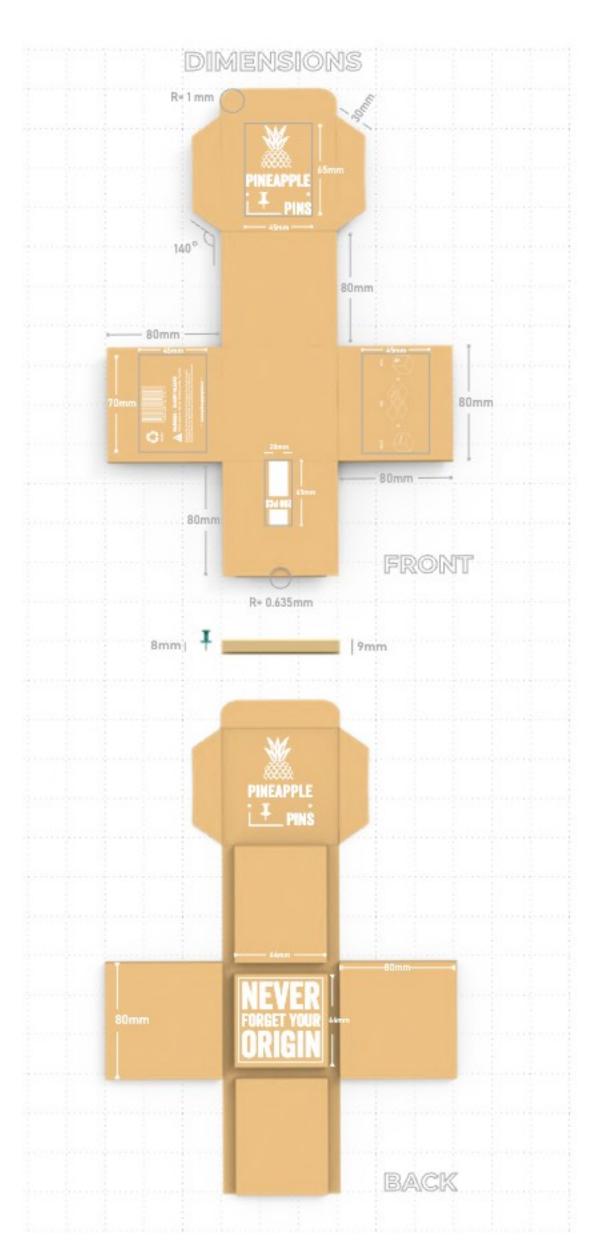




aqua:













o o Special Edition o o



ABOUT

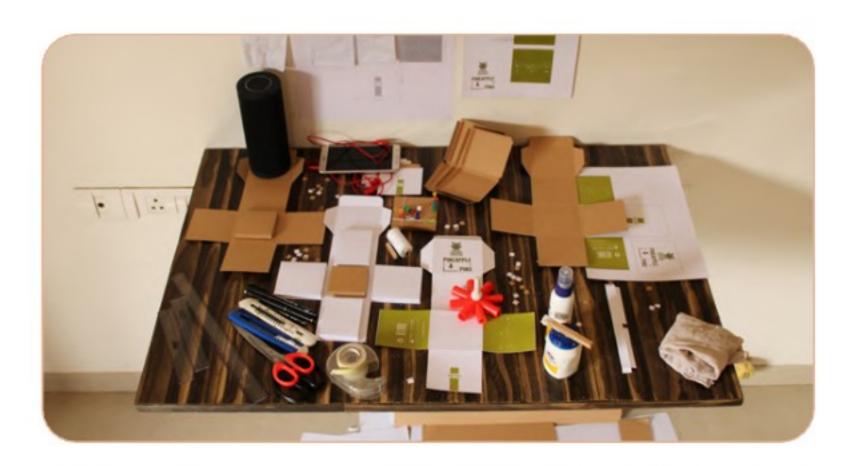
Inspired by the World Environment Day (WED) emphasising the eco-friendly nature of the packaging solution, introducing Pineapple Pins Special Edition. The vaired CMF is a subtle green and white combination with an impulsive message inside that is revealed when the packaging is opened. The message reads 'Never forget your origin' on the soil-ground coloured board to remind the users of their roots and to care for mother nature.







o o Product Prototyping o o





- Spacing between the pins so that two fingers easily accommodate in the designated space, keeping in mind the quantity control was the priority number one at all times.
- Then was the placement of the sets of pins along the three different sizes of cuboids so that they don't hinder in the joining and opening processes.
- The last validation was the proeficiency of use, application of stress on edges, corners and faces of the cube and the ergonomic viewpoint of one handed use.





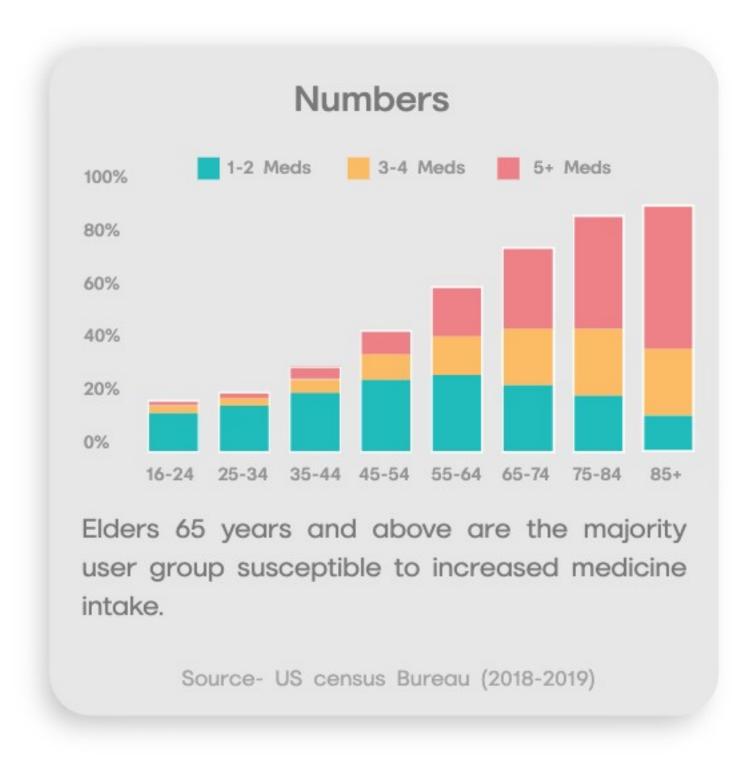


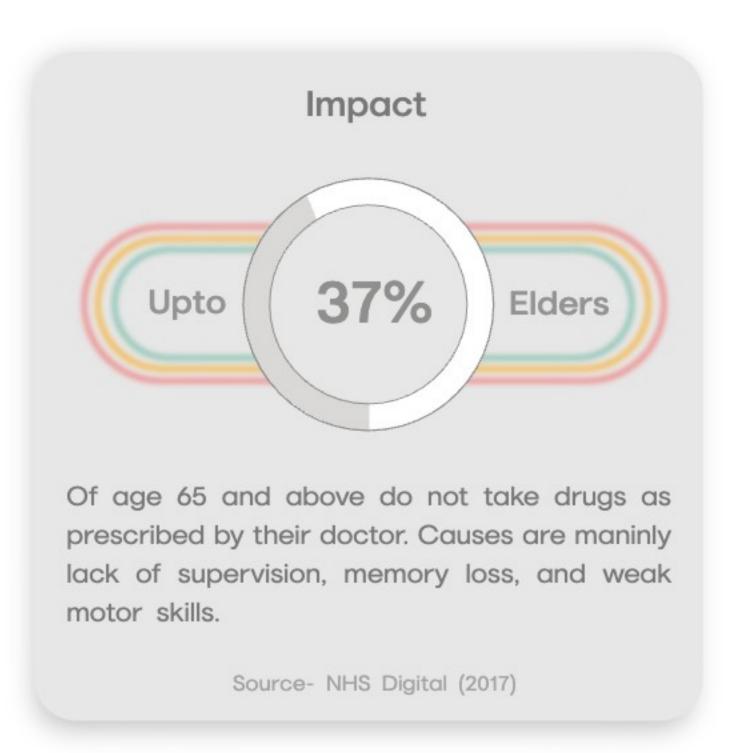


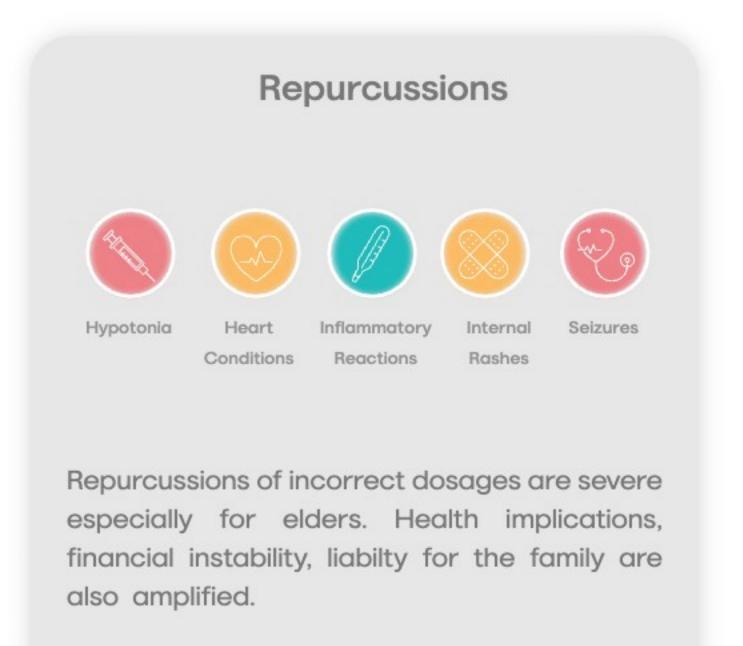




Salient Research Services





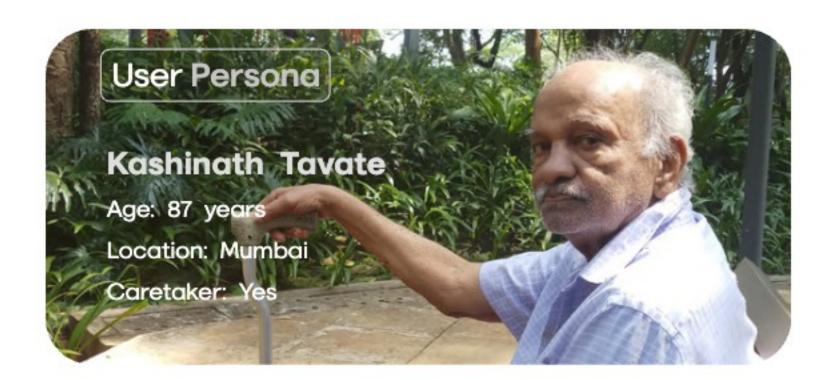


Source- Merck and Co. Inc.

o o Problem Statement o o o

The challenging nature of medicine intake by elders due to their lack of supervision, memory problems, weak motor skills, need of use daily, multiple intervals of intake in a day, lack of guidance, readability issues on prescriptions and medicine packets, recognition of correct medicines, ending up taking multiple doses due to memory problems, complex user cycle.

o o Target Users o o



Biography

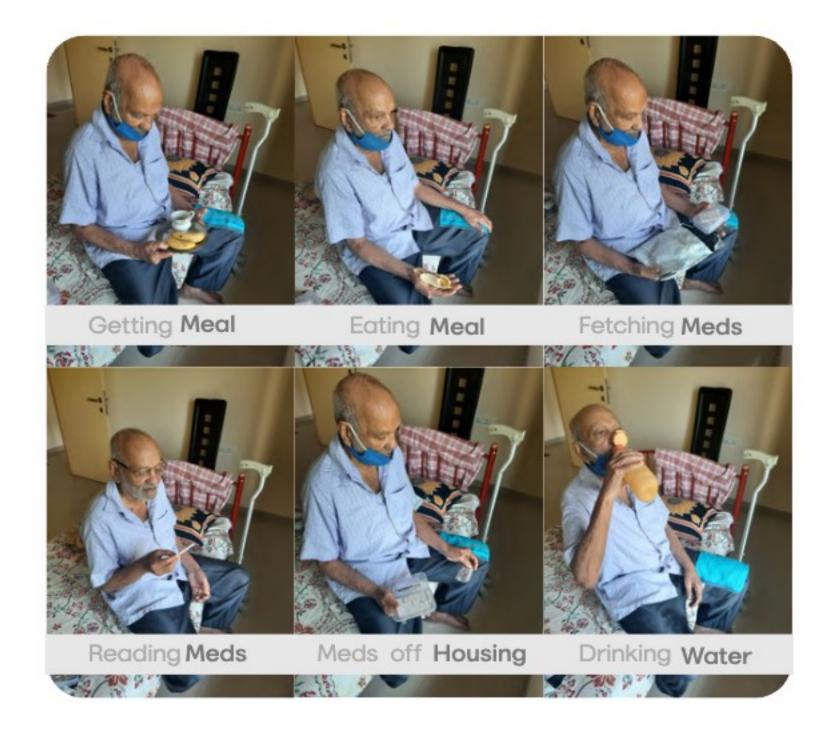
Lives in a family of 5 members. Has family members as caretakers. Requires muscle pain and digestive meds.

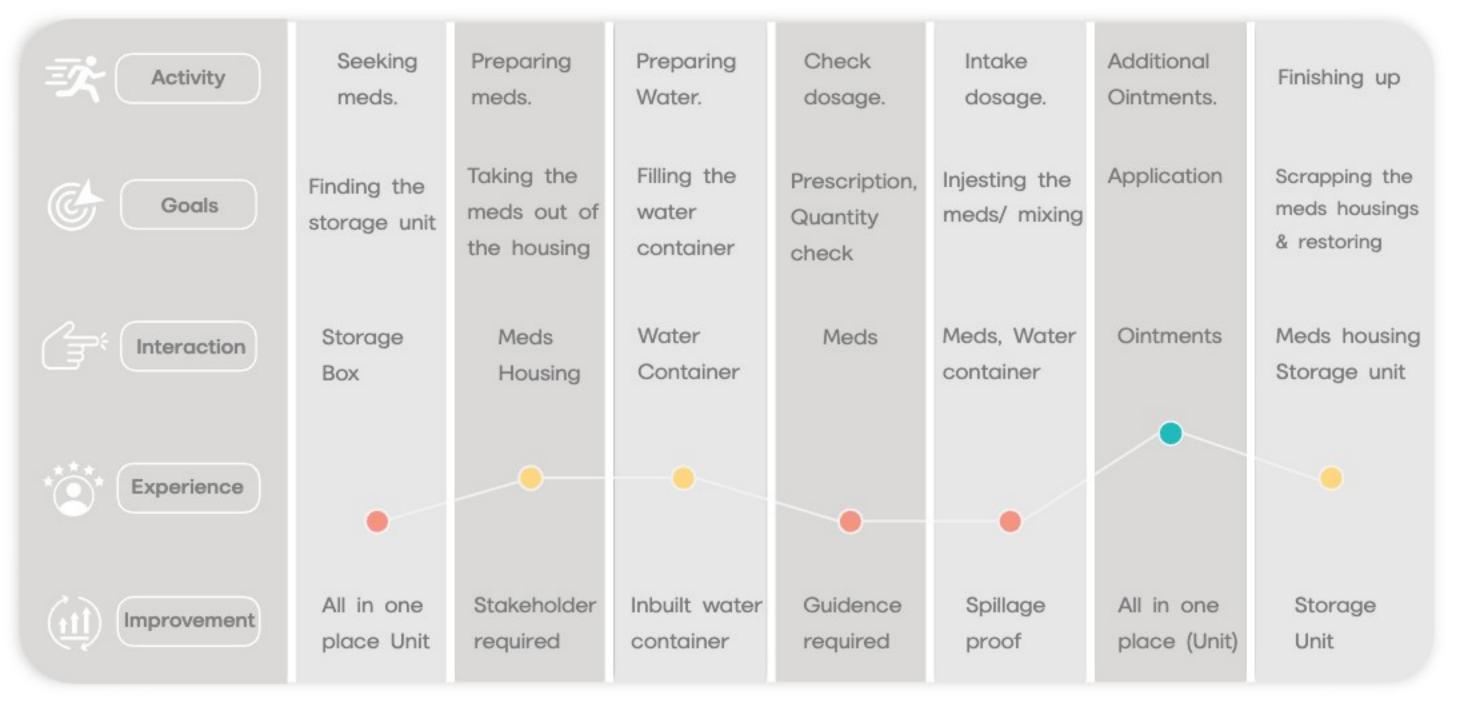
Needs

Requires a helper to assist with jobs like fetching water and taking medicines. Has balance issues and cannot move around much.

Pain Points

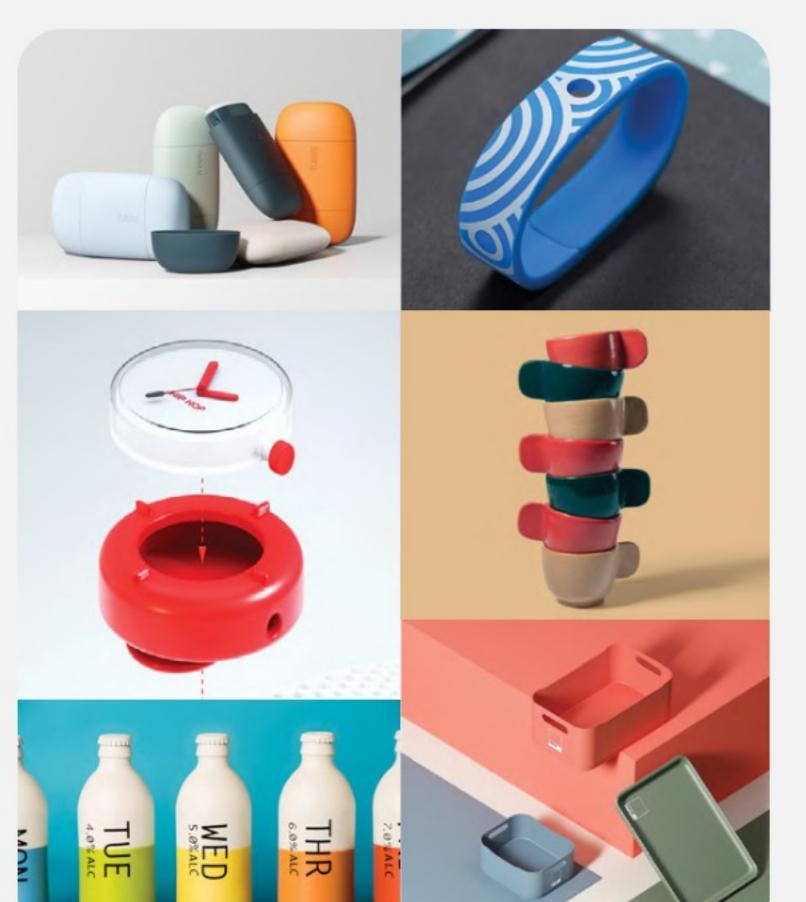
- 1. Not remembering to take meds.
- 2. Water availabilty for medicines.
- 3. Confusion in reading prescriptions
- 4. Managing required food intake



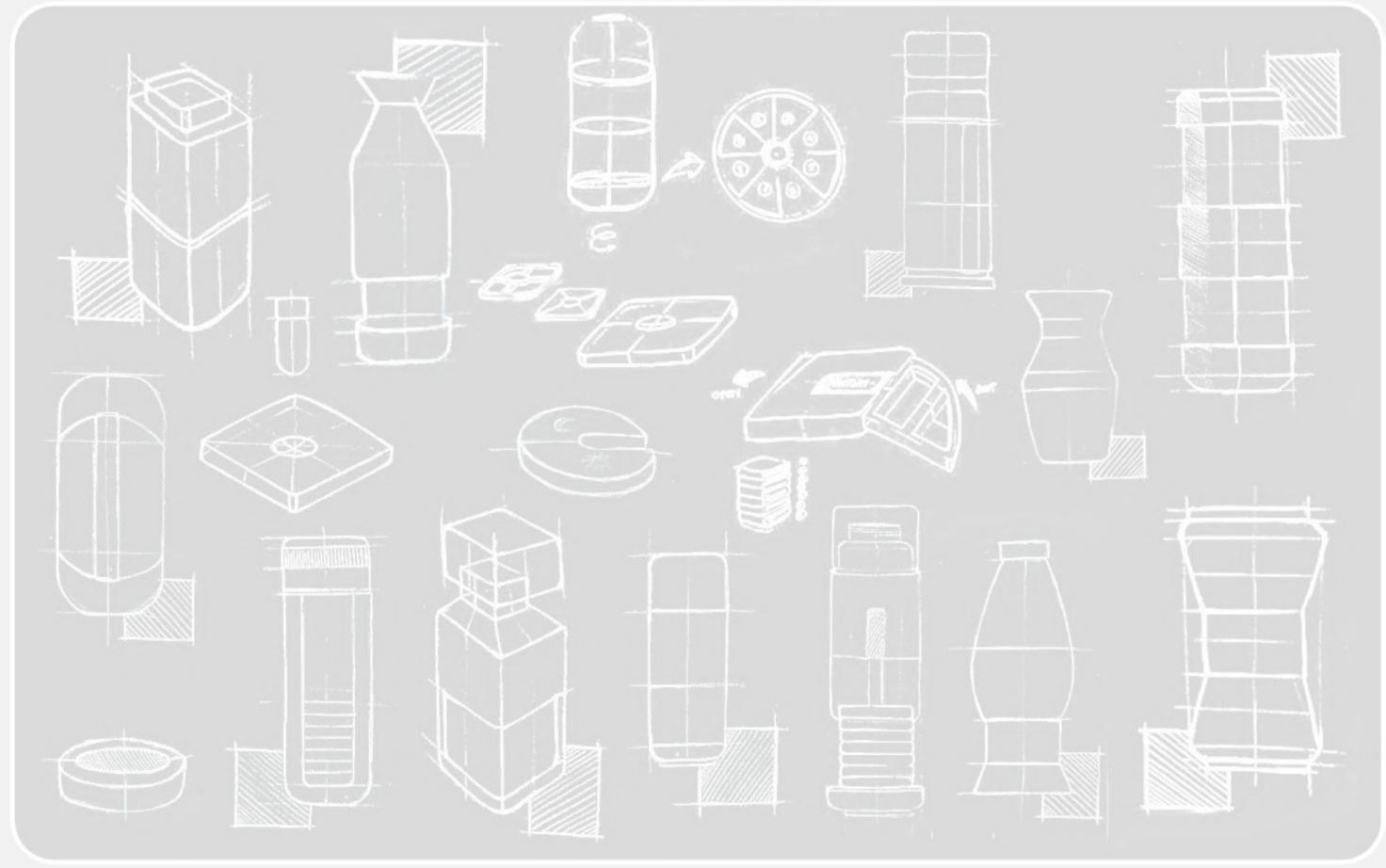


o o Product Ideation o o

Product Board



Ideation Sketches



o o Product Features o o













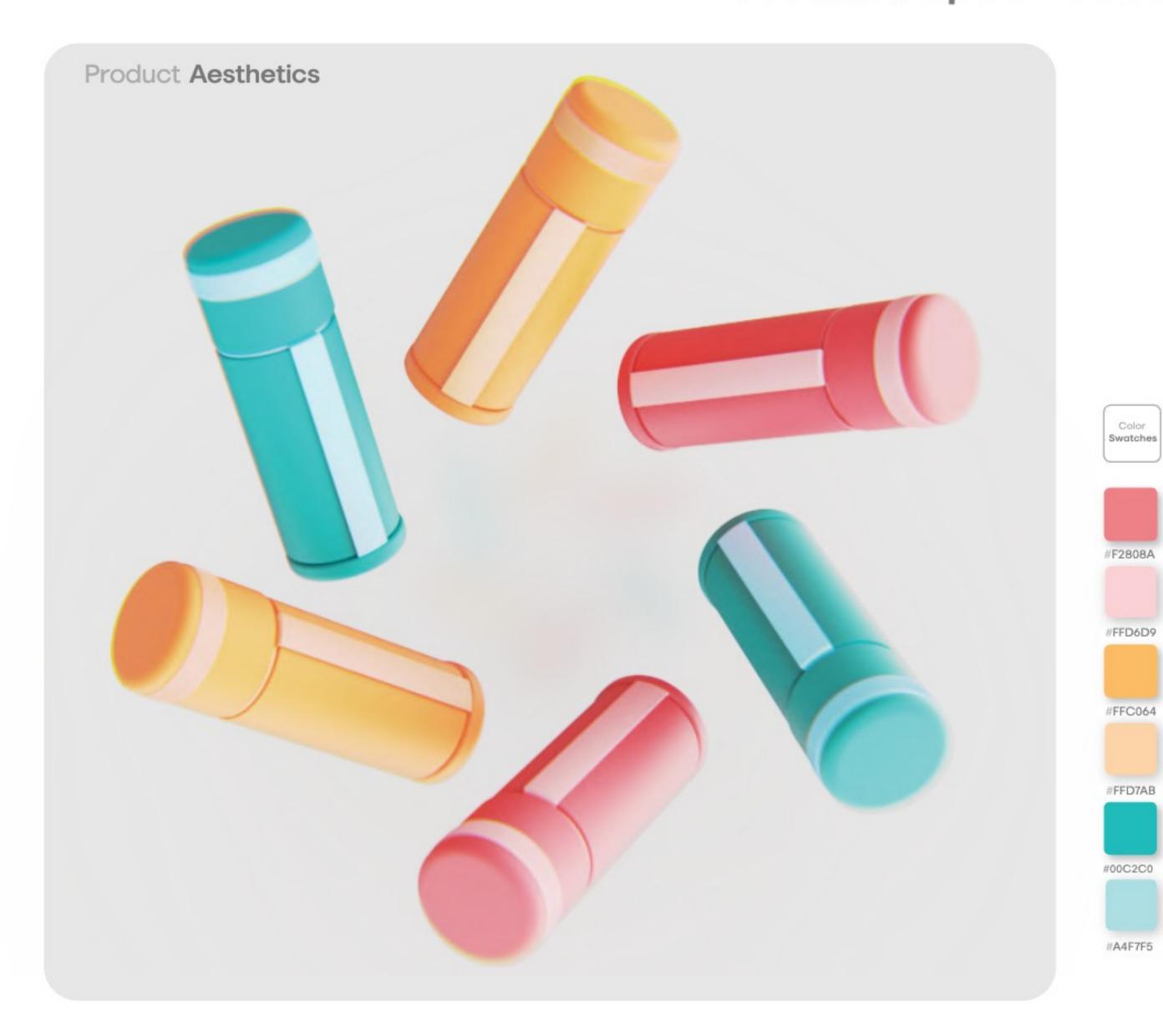








o o Product Specifications o o







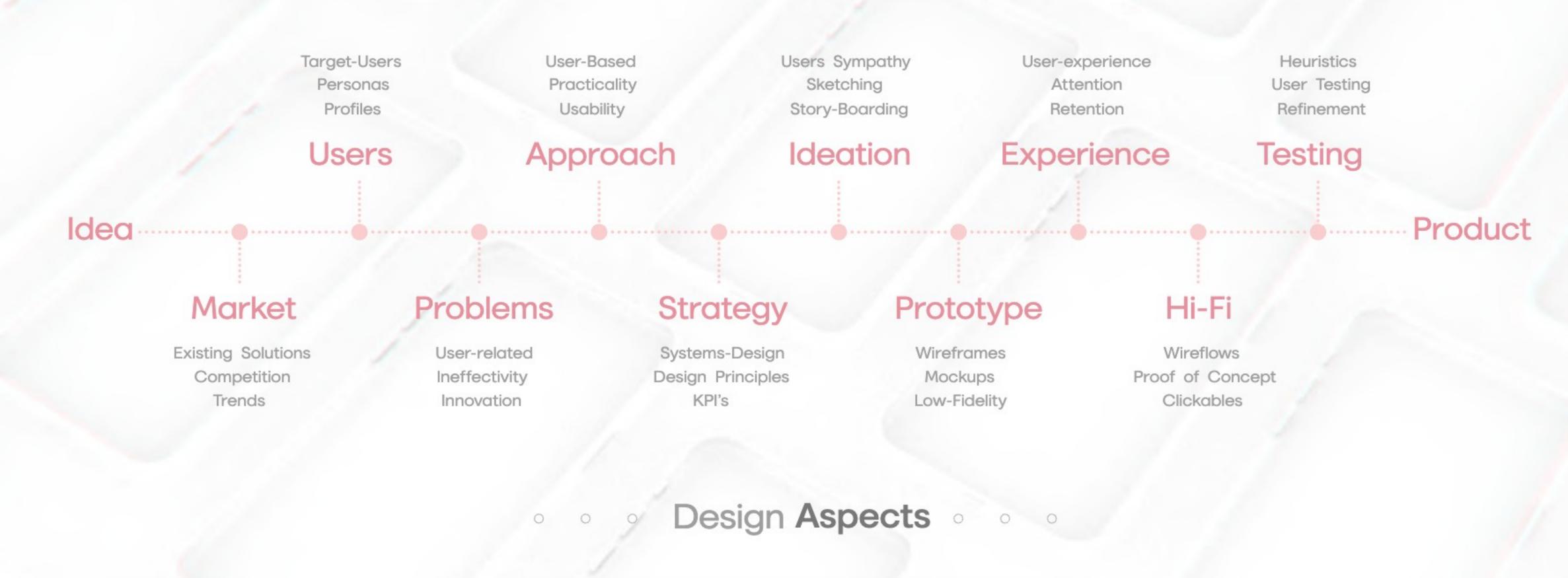








o o Design Process o o





Gilroy

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890



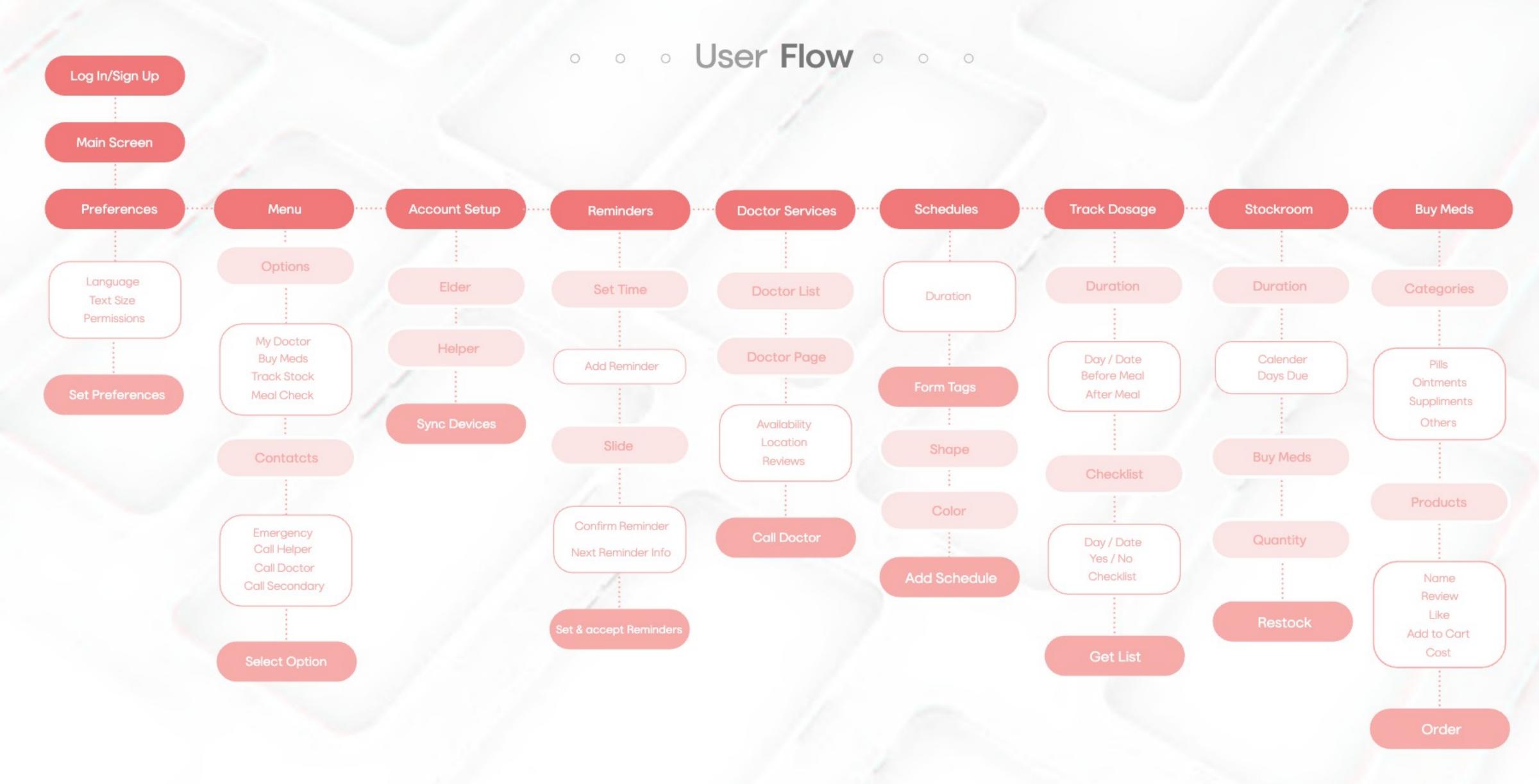




Logo

Font

Colors



Design Features • •

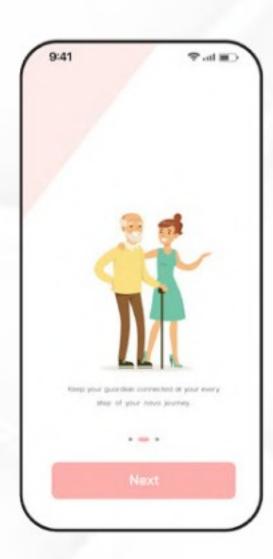
Guardian system

The Idea is basically a two account system each focuses on their seperate task flows and usability of the person using it. The Helper will fill out important tasks that are sort to be difficult for the elders to fill. The Elder part of the application would be the user centric easy navigational features.

Easy mode comes in handy with additional easy features like the virtual assistant. Elders can seek help from the assistant for any guidance in setting up or 'how to' with a voice assisted function.



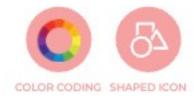






Get Organized

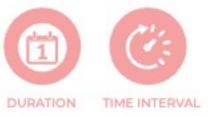
Configure the appearence of the medicine just once to help you connect with the medicine name and appearance when taking them for the prescribed dose duration. Customize the appearence of the med usually pills by shape and color coding the pill with a preloaded shape and color window that has all the pill shapes and colors that exist. An icon would be created with the name and the look of the med.



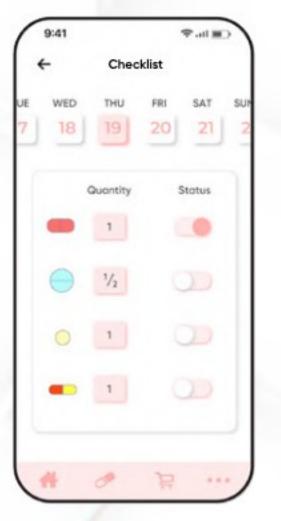
Get Reminders

The reminder alarm is succeeded by the checklist tab where the user taps on individual meds to confirm the intake with the quantity mentioned. The icon is marked with a white space so it is clickable to reveal the name which is secondary and icon itself does the job. Recieve a checklist after confirmation.









Detailed Checklist

The caregiver / guardian gets a notification once the elder successfully takes a dose. The dose is represented as all the med icons for a quick peek. The notification can be viewed on the notification window and can be expanded through the app to view a more detailed checklist with names and the next dose.





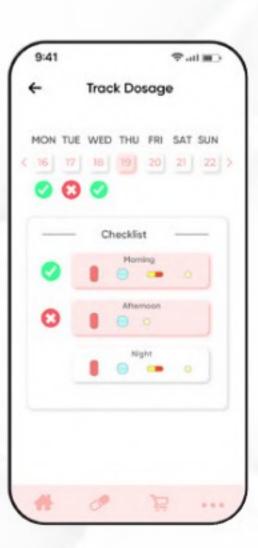
Design Features • •

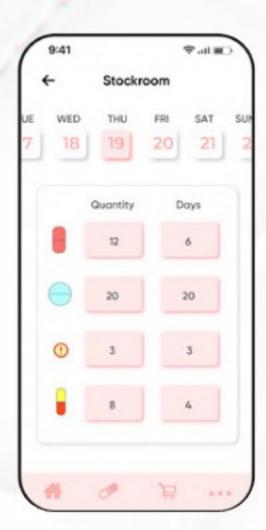
Track Dosage

The meds will be tracked with every accepted reminders, individual pills in the checklist will point out if a particular pill was left out. Custom icons of pills are displayed for easy assesment. With the number of meds taken on track, the quantity gets counted as well. Stockroom has the quantity mentioned and the user can further buy new meds.









Stockroom

The med stock is tracked within the app when buying the med from the online pharmacy inside the app. The stockroom will keep track of all the meds being taken through individual reminders and will prompt if the quantity of the meds runs low. Restock the meds when required and the meds will be suggested in the cart within the prescription.





Digital Pharmacy

Users get the option to choose to buy meds from a nearby pharmacy or simply buy meds online. The nearby stores can be viewed with the location of the device turned on. Online meds can be bought by either typing or speaking into the mic. Predictive text on meds makes searching easy.









Consult Doctors

Videocall doctors from your comfy space and get online ready prescriptions for medicines. The doctors can be chosen according to the time slot of availablity and or cost wise. This feature is available in both the accounts and the doctors can be paid via online transactions. The Elder account will recieve guided help.









o o Product Inspiration o o

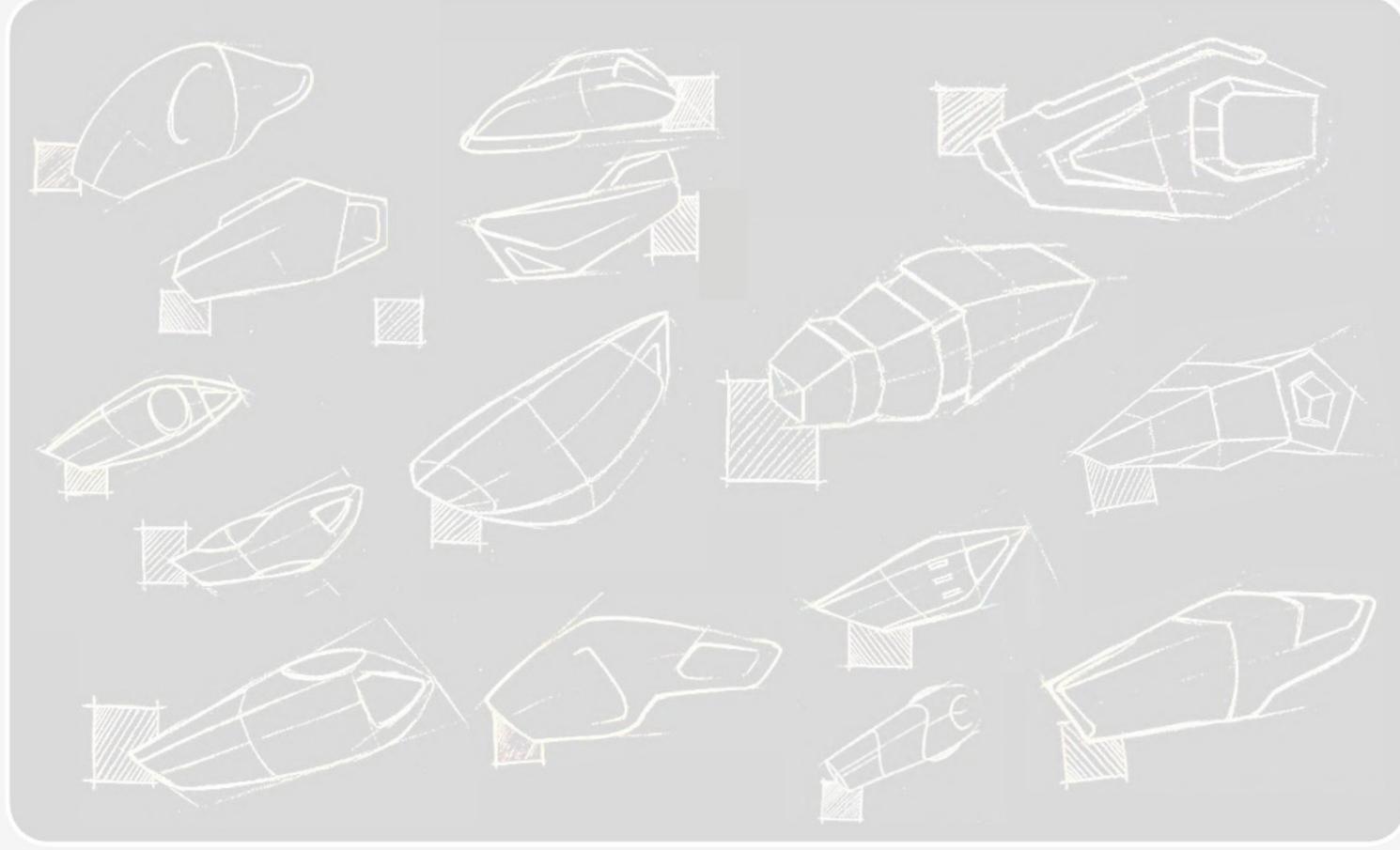
RUFOUS KINGFISHER



Product Board



Ideation Sketches

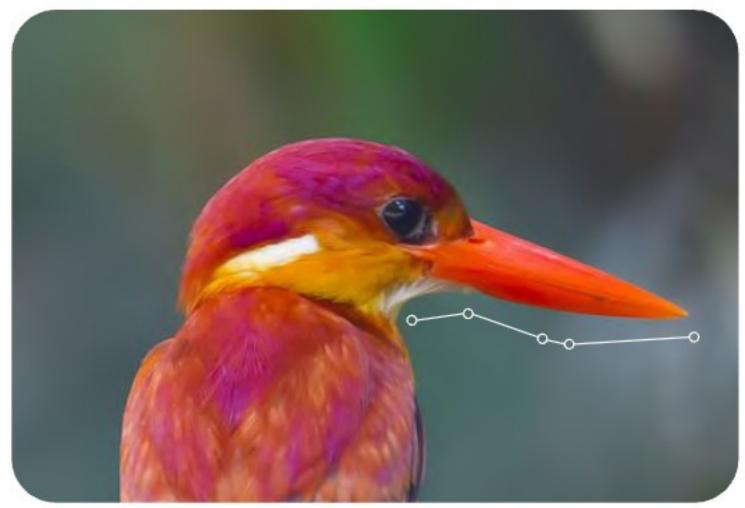






Streamline

The sharp beak is blended into a smooth round head, is inferred in the product form to blend the flow of the front and the rear of the product. Its uniform convergence on the tips of both ends is also incorporated into the form.





Dynamic

The acute and organic form of the beak was converted into a inorganic form and used as an inspiration to get a dynamic form. Also the beak merging with the head creates a linear flow, the latter used as an inspiration for the handle part of the product.





Bevels

The form blend into steps on the bird's feathers have been inspired into the form as chamfers are signified in the form of step ups and downs. Appropriate fillets have been followed to go with the dynamic form.

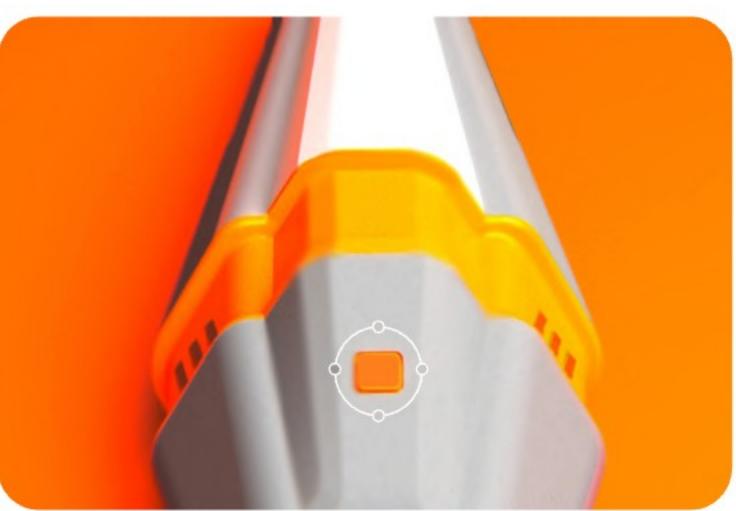




Balance

The white quadrals on the neck of the bird have been used as a highlight in the product form. The white quadrals relay balance principle of design. Similarly the orange handle at the back has been balanced by the orange highlight in the front.





Emphasis

The eyes of the bird offer contrasting emphasis around it. A similar emphasis has been used when designing the power button. It is also strategically placed so as to get the inclination towards the handle where the user's thumb is well in range.





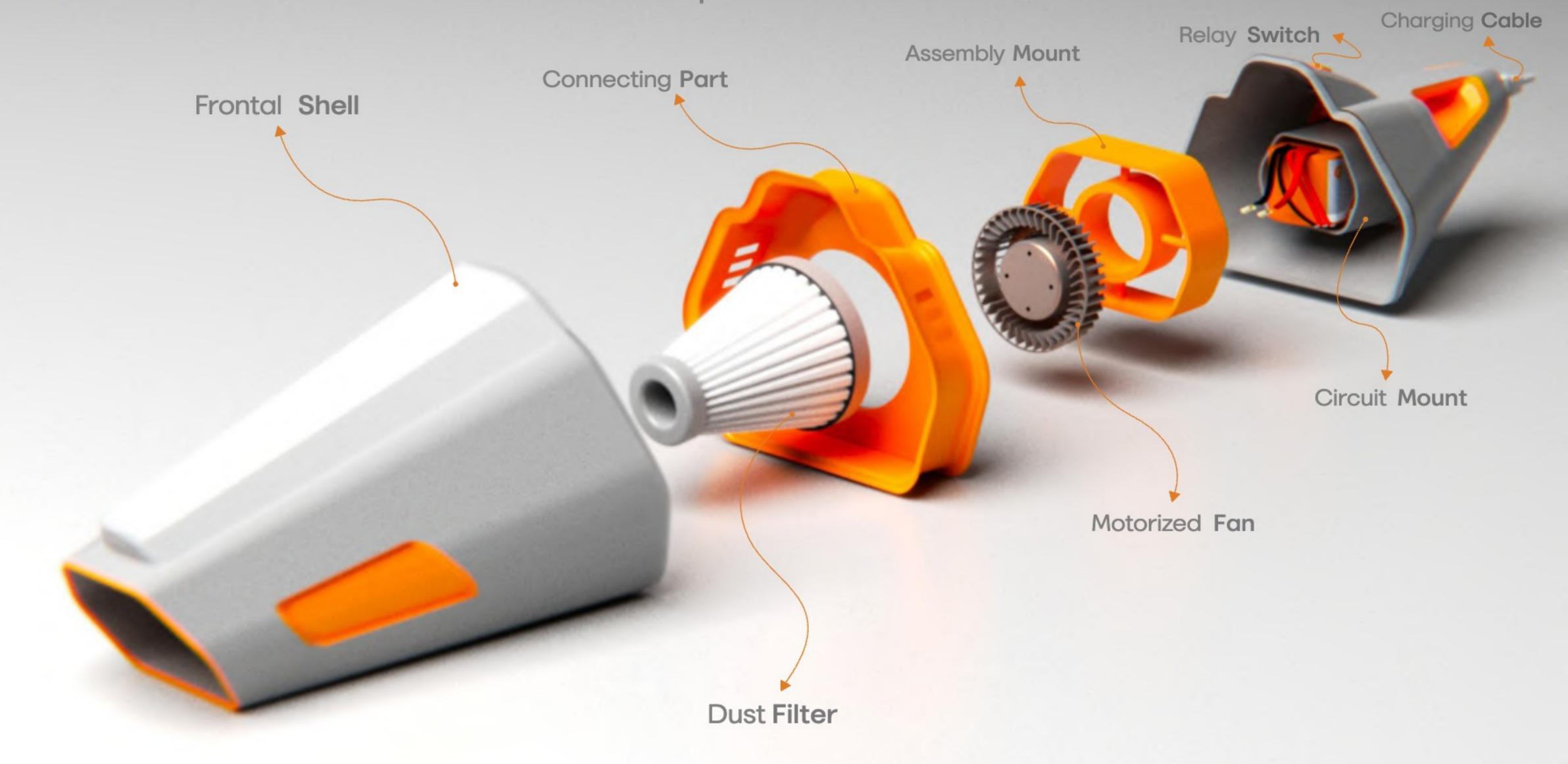
Rhythm

The nostril of the bird flows with the form and towards the end of the beak. This design intervention was adopted in the exaust holes of the product. The cutout is a set of three cubiodal holes flowing with the movement of the streamlined form and creates a visual tempo in the product.

o o Product Specifications o o



o o Exploded View o o



o o Product Distinctions o o







Assembled Product

Primary Assembly

Secondary Assembly



Easy to Clean



No-tool Assembly



Assembly Mounts



Green Design

The assembly of the product is categorised in three segments that can be disassembled by snap-on battens and hence no tools are required. This makes the product easy to disassemble, and clean. Furthermore different parts are assembled in assembly mounts. The overall approach helps the user to self repair and replace parts making the product sustainable.







6

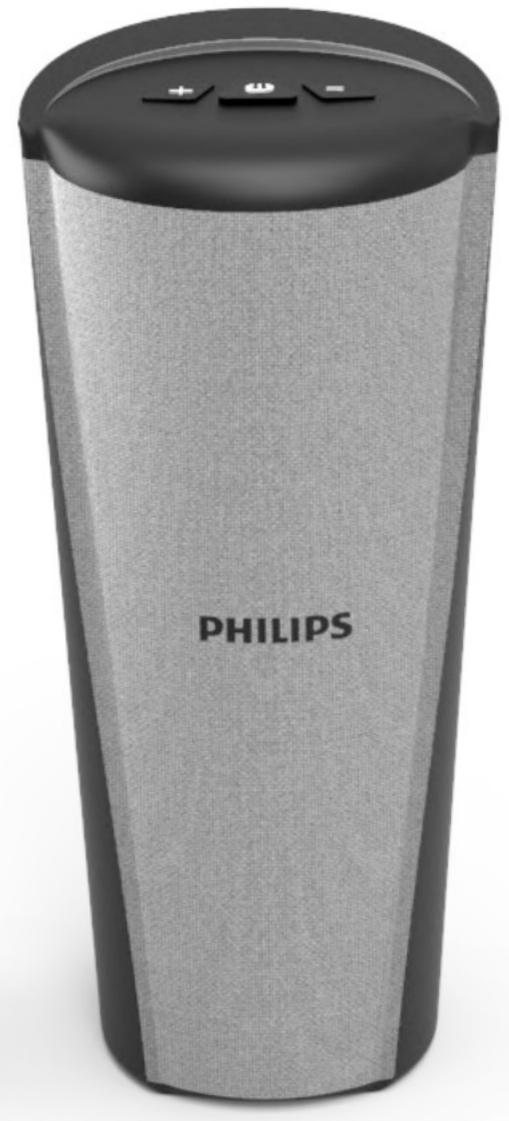
Philips Z Speaker

Solo Project | Form Transition

3 weeks | 2019







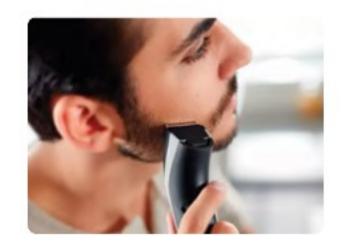
o o Product Brief o o o

Availing the design language of an existing product keeping in mind the brand identity, transitioning a new form and designing a speaker that incorporates all the visual features of a chosen parent product. The objective was to design a practical form blended with the accurate CMF keeping in mind the parent product inspiration.







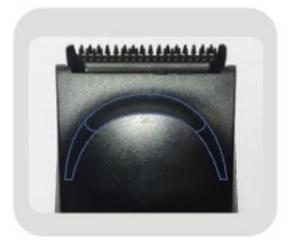






o o Form Analysis o o

Elements



Smooth Chamfer



Step Chamfer



Fillet



Character Line



Texture



Colour Scheme

PHILIPS QT4009



Principles



Rhythm



Scale



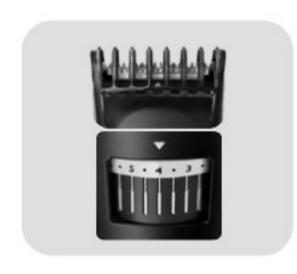
Harmony



Contrast

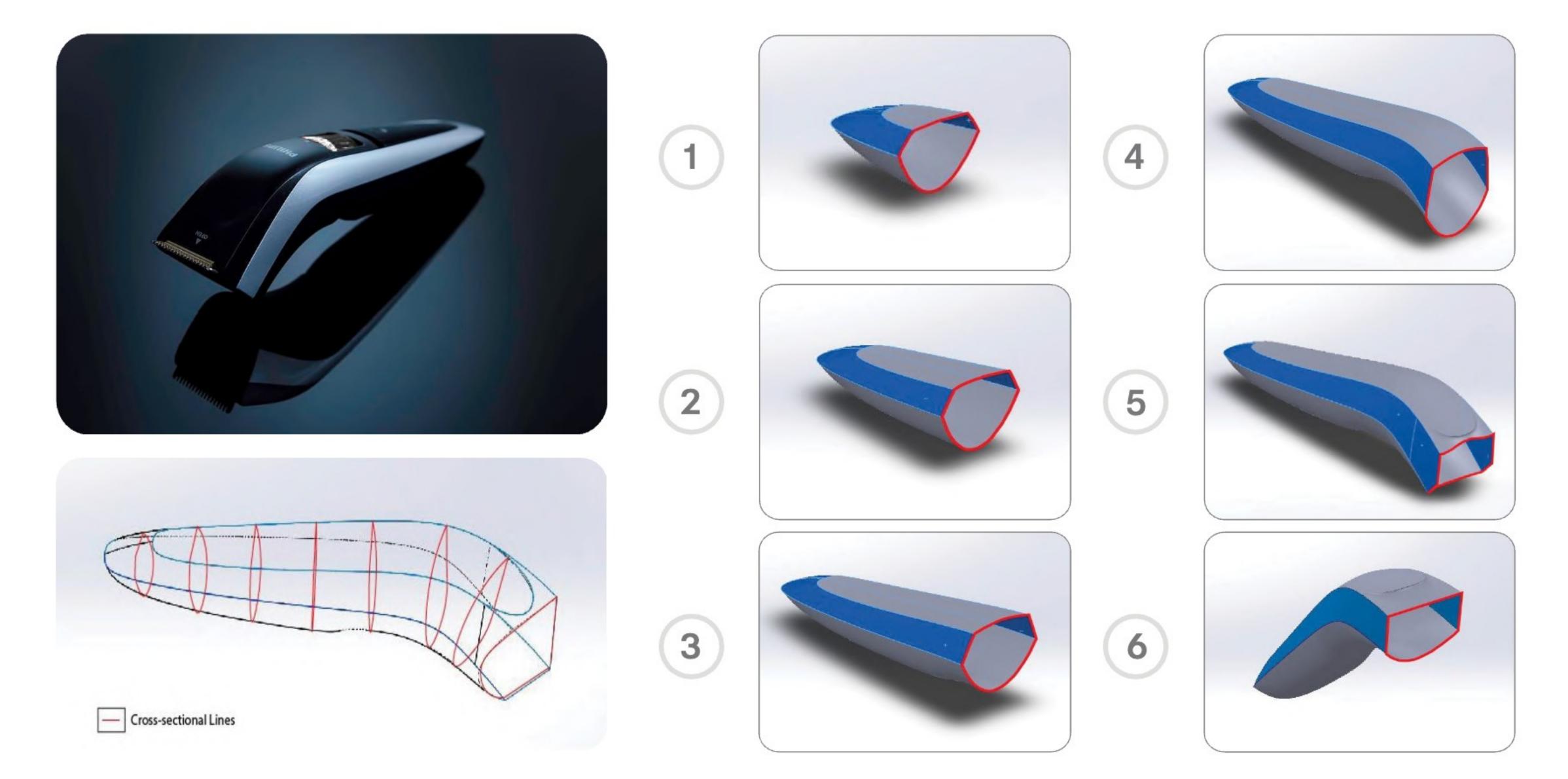


Emphasis



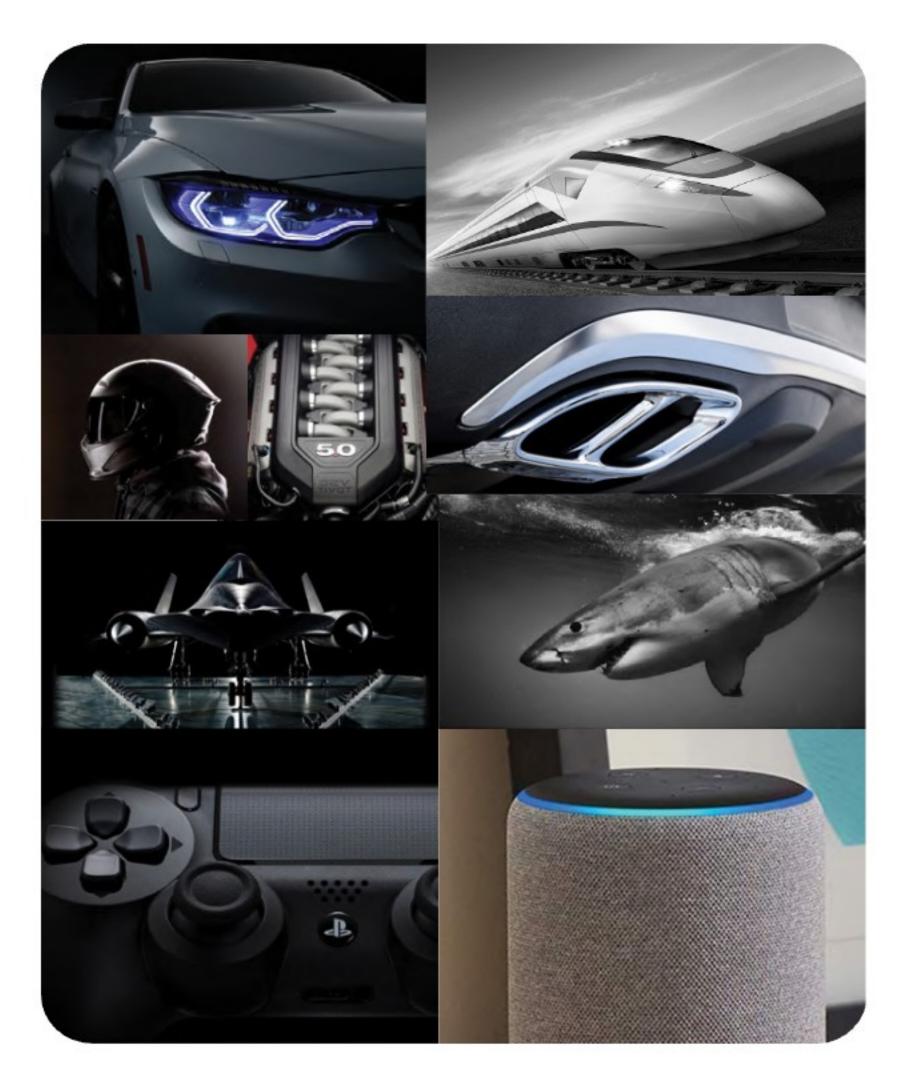
Balance

o o Cross-Section Analysis o o



o o Product Ideation o o

Product Board Ideation Sketches











Chamfer

The form profile was inspired from a segment top view of the trimmer. The element was chosen because of it's angled flux chamfer. The flux made the profile look dynamic and flowing in conjunction.





Flow

The principle flow of the trimmer was inspired in the speaker to have a similar flow along the line of action. Also the balance around the line of action has been followed with the same contrasting color scheme.





Bevel

The form blend into steps on the trimmer has been inspired as an element on the speaker where the bevel connects the chamfer rails and makes the flow a continuous loop. This design aspect also highlights the base form of the speaker.

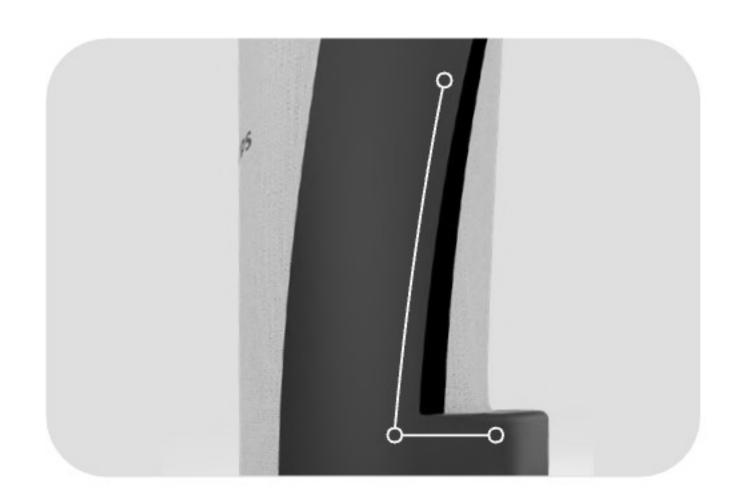




Taper

The tapering base form of the trimmer has been incorporated in the speaker design to add sophistication and dynamic features. The rails around the product also have been color marked with contrasting color scheme for consistency.





Character Line

The character line on the trimmer that highlights a step-down feature has been used as an inspiration for the base of the trimmer. The character line on the speaker is also accompanied with a chamfer as on the trimmer.

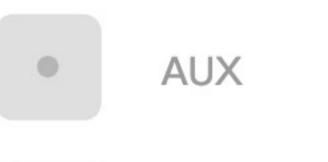




Silhouette

The silhouette of the blade is considered to form the base profile of the speaker buttons. The buttons profile also is kept tapering inside to blend with the form of the speaker. The buttons panel is also tilted towards the user.

o o Product Features o o

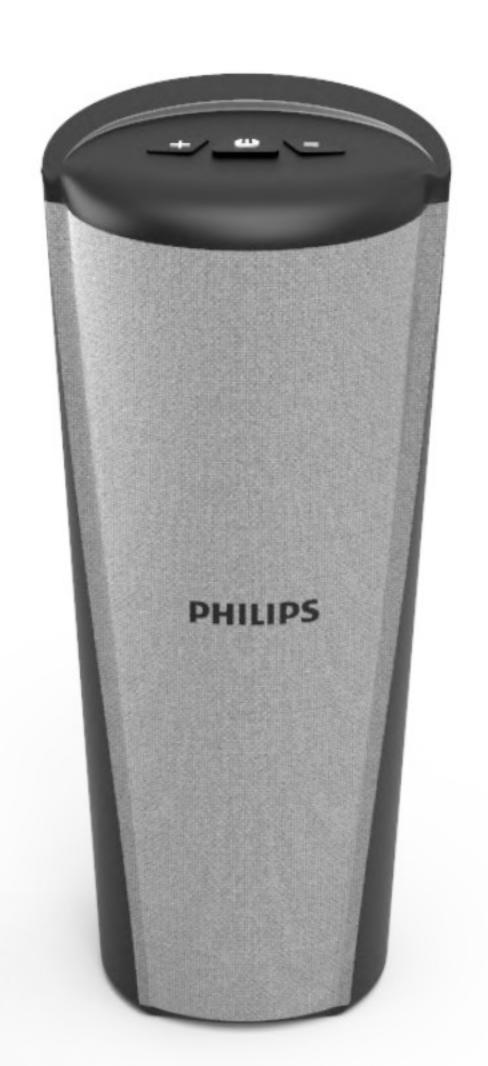




USB TYPE-C









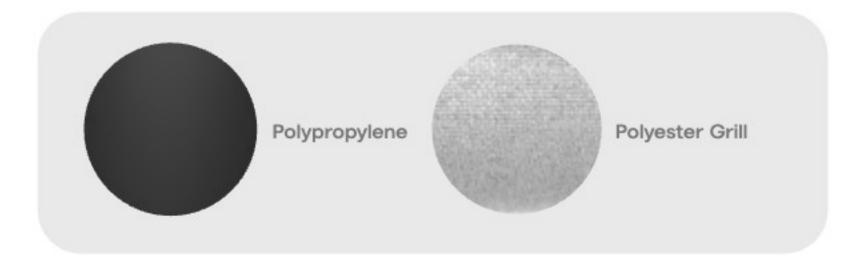
U POWER / MODE

+ VOL + / PLAY +

__ VOL - / PLAY -

o o Product Specifications o o

Product Materials



Product Prototype



Color Swatches







#3C3C3C



Product Dimensions



o o Product Internals o o















Additional Projects



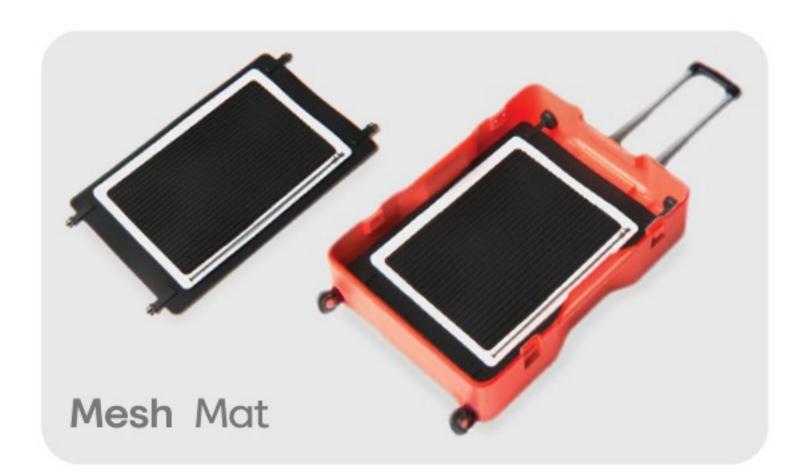






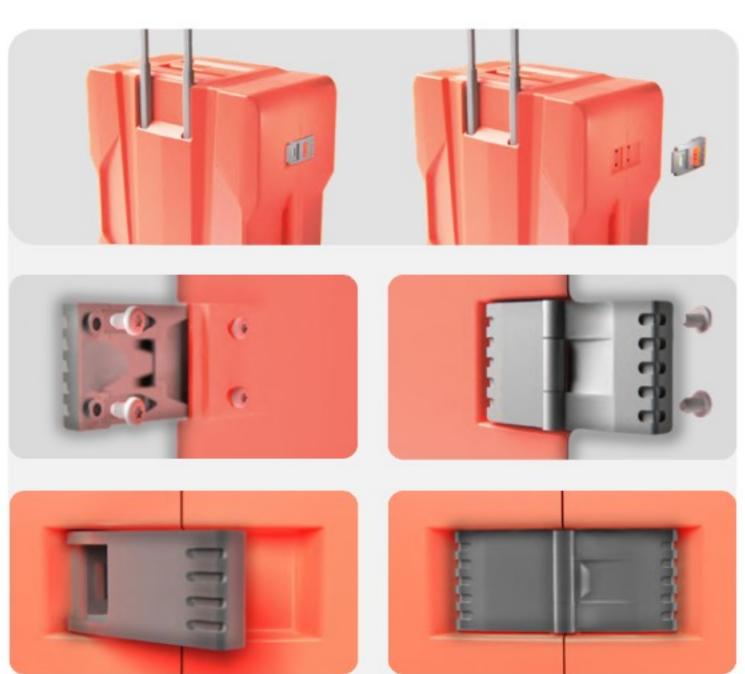








Modular Design











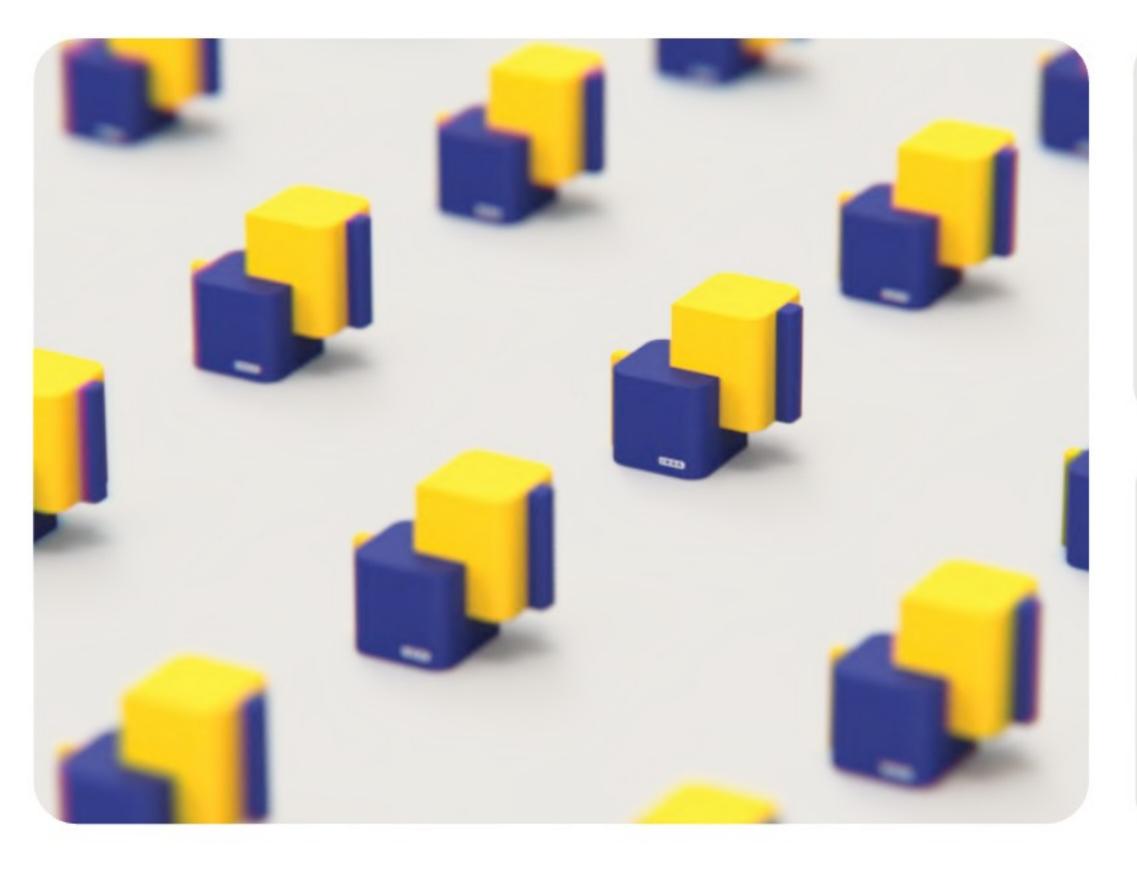


o o Product Prototyping o o



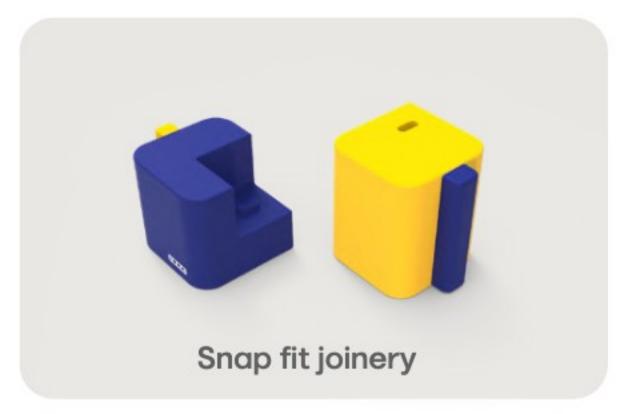
o o Form & Function o o

EA PAPER WEIGHT











Thank You!



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